Mid County Youth Soccer League  
Board Meeting  
February 10, 2015

Attendees: Kelly Binger, Carlos Chagolla, Tiffani Hughes, Alicia Young, Janet McKinley, MaryAnn Hilton, Julie, Whitney, Melissa Weiss, Russell Hilton, Julie Debernardo  
Visitor: Elizabeth Russell

Call to order at 7:10

Elizabeth Russell - here to speak regarding diminishing soccer fields in the Soquel/Capitola area

- Would like city to do a thorough land use analysis.
- Works for the Association of Monterey Bay Area Government (involved in transportation and land use planning).
- Opposition to sustainable growth
- Need the idea of people passionate about the sport and the space for people to play the sport - Need people from the community to address this issue
- Would like to invite people from Mid County to point out the importance of open fields
- Public hearing is exploring the idea of developing Monterey Park for soccer fields
- If Capitola builds a skate park at Monterey Park, it would be the only city without a soccer field
- Soquel School District owns Jade Street
- Join CapitolaSoccerstrong@gmail.com
- February 11, 2015 - potential that the City of Capitola will vote for a skatepark, but with enough representation we could potentially vote to kill it.
  - With the goal to keep an open field space
  - Meeting will take place: Capitola City Council Chambers, 420 Capitola Avenue, Capitola, at 7:00PM on Wednesday, February 11th.

Acknowledgement of New Board Member Positions
In January 19 minutes

Reports
- **Sean** - regarding information needed to be submitted to Cal North
  - Deadline is March 1s (or $50 fine each month)
  - Found an accountant, Rebecca Rounds - quote for last 3 years back taxes for $2300
    - Accountant working for $50/hour
    - Checked with other organization, it is a good rate
    - Doesn’t require a down payment
    - clear up back taxes with IRS
    - Sean made a motion to pay CPA 2300 for last 3 years taxes.
    - Russell 2nd the motion
all in favor
  * Transferred Mid County Bank Account to Sean and Janet.
    * Whitney will eventually be on the account.
  * Sean placed an ad in the Growing up in Santa Cruz for $500
    * Sean and Whitney will continue putting things on Facebook as well

- Kelly Binger -
  - Melissa Weiss - 1000 postcards are done.
    * Whitney printed 600 labels from our database (past and present). Still needs to buy postage. ($90 at Vista Print)
    * asked Board members to drop off at Coffee Spots and Sporting Good Stores
    * Whitney Will drop off fliers at schools (8.5 by 11) in English and Spanish
      * $500 (Mission Printers)
        * Melissa approved 500 not to exceed 600
        * Alicia 2nd
        * all in favor, approved.
      * to go out end of February
      * To school last week in February
        * Would like to push picture day up, earlier
  - Whitney
    * Action: Needed approval for printing fliers
    * Learning how to use Affinity - for March 1st registration for Spring Season
      * Spring Comp begins March 28
  - Julie
    * glad to be here
    * Kelly gave Julie information - gCasey Photography (new vendor)
      * less expensive, with rebates
    * 1st Saturday in Oct and 1st Sunday in November
      * Saturday, October 3, 2015
      * Sunday, November 1, 2015
      * If we want to move it up, need to make changes now
  - Russell
    * Soquel available, waiting to hear about charges
    * new system, apply to District and then the school
      * Action: Sean will send Russell a copy of the new Policy
    * Action: Needs dates for Spring Soccer to reserve Soquel - March 28 to end of May
      * Will use only Soquel High for Spring Soccer
      * Sean or Kelly will get dates to look for
  - MaryAnn
    * Minutes posted directly onto the drive
    * MaryAnn will send reminders that minutes are up
      * Board members should send comments

- Janet
Total invoice paid in January $1779
$6144.19 check balance
$30,002.45 savings account
Sean and Janet got, 2 debit cards on account
- Sean will get reimbursed for gas to
  - Whitney made a motion to pay the President $0.55 per mile
    mileage reimbursement for all out of town transportation
  - Sean will use a reimbursement form (Janet will provide)

- Alicia - Merchandising.
  Merchandising - will sell
  - sweatshirts - last year $30, this year $15
  - beanies - last year $12, this year $5
  - Stickers - last year $5, this year $2
  - This year would like to order better sweatshirts and adult size T-Shirts
  - Would like to explore a better logo

- Tiffani Hughes
  - Live Scan Coordinator needs to be approved through the secretary of state
    - Tiffani will work with Tori
  - Made a motion if any one gets paid- get a W9 first
    - Melissa 2nd
    - All in favor, approved

- Carlos Chagolla
  Equipment - doing research on purchase of 2 sets for U8 goals
  - 6 by 12, 4 inch round crossbars
  - including net, wheels and crossbars
  - looking for a good deals
  - Will continue to use what we have for 6 year olds, will order Pugs for next year
    - Pugs are about $80
    - Will table the discussion regarding Pugs for U6 until next meeting
  - Needs more room in storage on Brommar
    - would like to get rid of more balls (many under 6 are in bad shape)
      - Table this until next meeting
  - Goal Posts at Anna Jean Cummings - need to be taken down
    - chained to the fence
    - Action: Carlos will send out an Email asking for help to move the goal posts

New Business
- Bylaws - need to be written with Board Approval
  - Tiffani - sent Aptos Soccer Club
  - Shouldn’t be instructional, they are a legal form
Action: Whitney will send the Board Sample Bylaws
- Whitney made a motion to give for Sean cursory approval on bylaws via email with a follow up at next Board meetings.
- Russell 2nd
- All in favor, approved.

Field:
- MaryAnn cleared up last years non rental of Monterey Park
- Rent all field - Action Russell:
  - Shoreline, Del Mar, Live Oak, Green Acres
  - Monterey Park, Jade Street
  - Soquel (games only)
  - Anna Jean Cummings

Open Positions:
- Game Scheduler
  - Could offer a stipend someone - send out an email blast
    - will discuss amount of stipend at the next email
  - Peter shared a detailed job description
  - Action: Whitney will send out an email blast
  - Could pay - Aptos Scheduler to make our schedule
- Sponsor Coordinator
  - Chris Amsden said he’d help at the AGM
  - Action: Tiffani will reach out to Chris and ask him to commit

D. Earthquakes Day
- September 12 at 7PM, Earthquakes vs. Seattle
- $23 (could sell for $26.25)
- Would like to include more Board Members
- To reserve tickets, need a $1000 down Payment
- Can promote at Coaches meeting in July
  - also can buy online
- Sean made a motion to pay Earthquakes a down payment of $1000 to secure the on-field experience
  - Russell 2nd.
  - All in favor, approved

E. Summer Futsal League at Harbor High - Sundays
- Harbor would give could for free
- begin after Little League ends
- Advertised as a tune up for soccer
- $75 fee
F. Mid County Soccer Camps
- Possible location - Anna Jean Cummings (fields 1 & 2)
- This year wants to do 2 separate teams (younger and older)
- Will bring specific logistics and dates in the near future

G. New Surf Coaches
- Chris Lastition - U9 Boys
  - Strong soccer background
  - Hands on coach
- Vee Baku - looking for a team
  - Impressive soccer background
  - National D license
- Josh Shelhorse - Assistant on Girls U10
  - Asst. at UCSC mens
  - Working on teaching credential
- Jose Sierra - U9 Girls
  - Great soccer background

Board discussion regarding incoming coaches
- Melissa made a motion to approve all coaches above,
  - 9 approved, 1 abstained

Agenda Items for Next Board Meeting:
- Calendar
- Equipment
- Field Investment
- Update on Taxes
- Cash Flow Projections
- Storage container - Need something
  - Action - Russell will ask Mary Chavez at Santa Cruz County Parks regarding the possibility of a POD container at Anna Jean

Corrections to Feb. 10, 2015 minutes- submitted by Janet McKinley
Attendees: You have Janet and then Julie McKinley -- it's Janet McKinley
Under reports - Accountant is working for $50 per hour