

empresa

INTUITIVE BUSINESS ENHANCEMENT

- We are keen on consistency and results.
- We craft comprehensive strategies aimed at marketing and selling to your external crowd.
- We enhance the experience of your customers, consumers and partners.
- We ensure your brand values are communicated at every touch point.
- We endorse consistency in messaging - crucial in realizing your brand's full potential.

When your external crowd knows what to expect because they have experienced a consistent and predictable product at every interaction, they become loyal and vocal brand adopters. Consistency breeds trust, and trust breeds brand loyalty.

MEET THE E'S

managing partners of empresa



Erika Penner has 10 years of corporate operations and human resource management experience with high-profile companies such as Morgan Stanley, Mellon Capital Management and HR Ideas. Erika holds an M.B.A. in Entrepreneurship from the University of Oregon, where she was active and integral member of an international business plan competition team, Sonas LLC. Erika also holds an M.S. in Conflict and Dispute Resolution, where she focused on workplace conflict, team building and gender equality in the workplace.



After majoring in Law & Society and graduating with honors from UC Santa Barbara, Elisa Hills decided to forego Law School and pursue her true passion in the fashion industry. Elisa has worked with some of the biggest brands in the business (Tommy Bahama, Joie, Current/Elliott, and more). She has also consulted for startups and top brands in the professional beauty space (Moroccanoil, Mac Cosmetics, Verb, Glop & Glam, and more). All the while raising her two children during her husband's time as an active duty Naval officer.

ADVANCING THE WAY BRANDS INTERACT WITH INTERNAL AND EXTERNAL AUDIENCES