

AN INTERNATIONAL FINE ART PHOTOGRAPHY EXHIBITION

LYNN JOHNSON & PATRICIA LANZA

The
VAN GOGH
Affect

IN VINCENT'S FOOTSTEPS...

Touring Exhibition Proposal



PROJECT OVERVIEW

The Van Gogh Affect addresses the artist's profound and ever-present influence on contemporary perceptions of the world. Simultaneously contemplating and reaffirming Van Gogh's resounding posthumous influence over art & culture of the 19th, 20th, and 21st centuries—photographers Lynn Johnson and Patricia Lanza offer evocative insight into Vincent's uniquely sensitive lived experience of place and light.

Traveling in Van Gogh's footsteps, photographers Lynn Johnson and Patricia Lanza have conjured hauntingly intimate images in black & white (Johnson) and impressionist-imbued color (Lanza) in their exploration of Van Gogh's quest to master the use of color as he studied, tracked and paid tribute to his most enduring muse—the sun.

Working in collaboration with the Saint-Paul Asylum in Saint-Rémy, Johnson & Lanza were granted special access in their retracing of Van Gogh's time spent in the still-functioning sanitarium and the village of Auvers-sur-Oise where he died under mysterious circumstances in July of 1890.

A full complement of public and educational programs are currently under development for the exhibition in tandem with local museums and galleries in each city to which the exhibition travels.



© Lynn Johnson

The Asylum at Saint Remy, France

Currently a women's asylum with a focus on art therapy, Van Gogh spent a year at Saint-Rémy in 1890 where the window still offers the same timeless view onto the garden he painted more than a century ago.

*“Love many things, for therein lies the true strength,
and whosoever loves much performs much, and can
accomplish much, and what is done in love is done well.”*
— Vincent



The Van Gogh Bridge, Arles, France

© Patricia Lanza

The Boac Canal and the Langlios or Van Gogh Bridge
Van Gogh painted the Langlois Bridge many times while he was in Arles.
This bridge was not far from his residence in the city center.

Van Gogh's early life as a student of art



© Lynn Johnson

Drawing lessons Belgium Académie Royale des Beaux-Arts
Van Gogh participated in classes there for nearly a year.



© Lynn Johnson

Replica of a perspective frame used Van Gogh early in his creative life.
The Hague, Netherlands. Property of Van Gogh Museum, Amsterdam

*“Ah, what portraits we could make from life with
photography and painting! I always have hopes that
a great revolution still awaits us in portraiture.”*

— Vincent

INTERNATIONAL TOURING EXHIBITION

The sixty image photographic exhibition begins with vintage visual material that was created by Lynn Johnson for the **National Geographic** magazine story, *Lullaby in Color*, almost 25 years ago. Drawing inspiration from a core group of never before seen images from the series as a starting point for the Van Gogh exploration Johnson and Lanza have created dozens of new images in 2018 and 2019 during their inspired pilgrimage through France and the Netherlands. The exhibition will also integrate quotes by Vincent van Gogh in an effort to revisit and reaffirm the aesthetic origins and philosophical underpinnings of a truly visionary artist whose influence continues to move the tides of popular culture and the visual arts—at every market level—nearly a century and a half after his death.

Exhibition Specifications

Photographic Prints: 50-60 Framed prints. Various sizes.

Linear Footage: 200 Linear feet or 60.96 meters

Booking: 10-12 weeks minimum

Available: February 2020 thru 2024

Shipping: Exhibitor pays pro-rated shipping and insurance to venue.

Contact: Patricia Lanza: Email: PL@360curate.com, T +1310 4636832

EXHIBITION TOURING VENUES

CONFIRMED VENUES: Please note there two copies of the exhibition available to travel.

December 2019—Exhibition Launch, Leica Gallery: Beverly Hills, California

Spring 2021—Kennedy Museum: Athens, Ohio

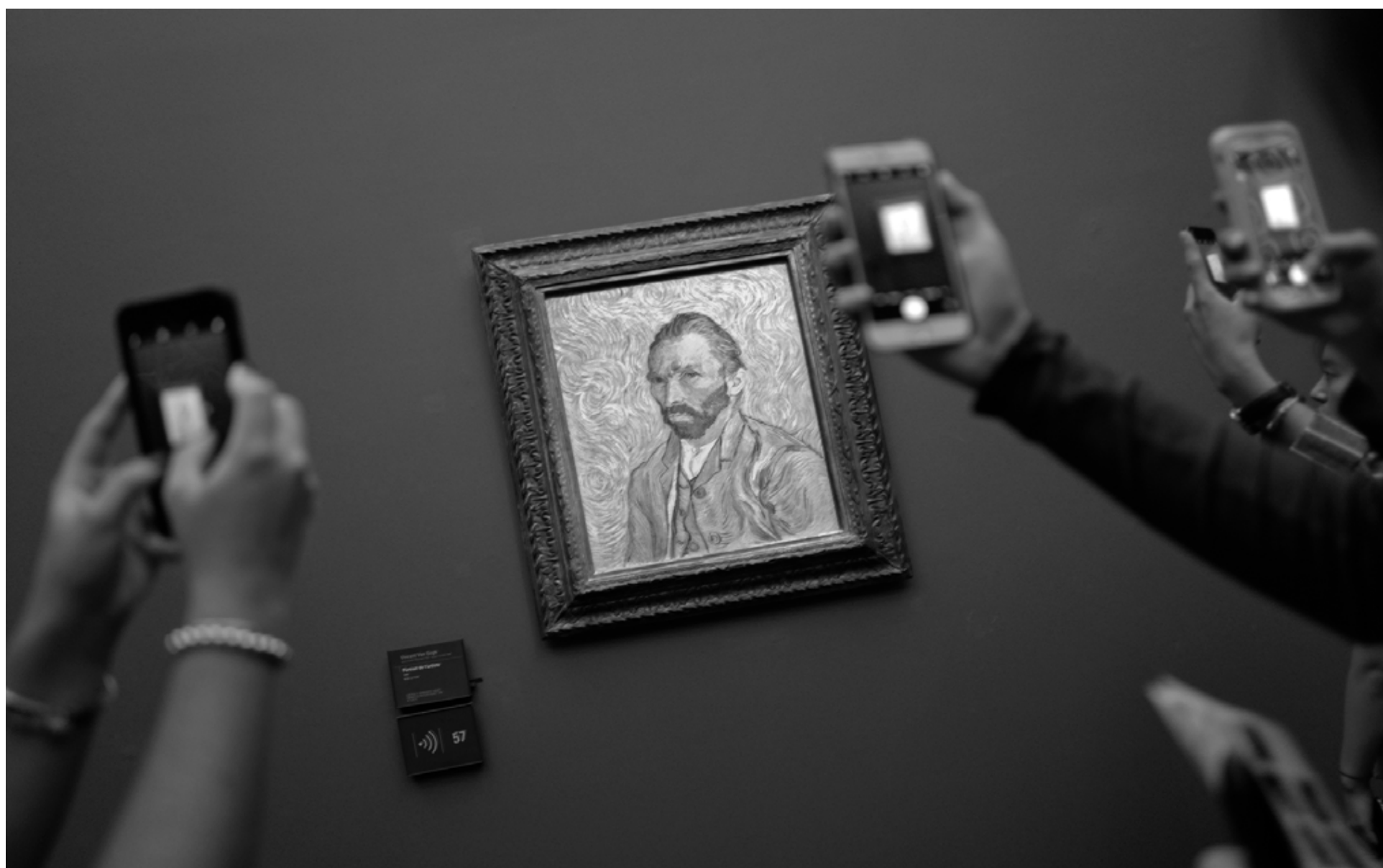
Fall 2021—The Seoul Museum of Photography: Seoul, Korea

TBA The Healing Arts Center, Washington DC

TBA The Kaneko Light Museum: Omaha, Nebraska

TBA United Photographic Industries & Photoville: Brooklyn, New York

TBA The Wetzlar Museum: Wetzlar, Germany



© Lynn Johnson

Musée D'Orsay Museum, Paris.
Van Gogh Exhibition, 2018

ARTISTS BIOGRAPHY



Lynn Johnson,
American photographer

Lynn Johnson is recognized globally for her artistry in photographing the human condition. A regular contributor to **National Geographic**, with more than 36 feature stories to her credit, Johnson is a twice-recognized **Pulitzer Prize Finalist**—first, in 2017 for the National Geographic “Gender Identity” story, and then again in 2019 for her National Geographic feature, “Face Transplant.” She is known for finding beauty and meaning in elusive, difficult subjects such as threatened languages, zoonotic disease, rape in the military, the centrality of water in village life, and the mysteries of the human brain. *Hate Kills*—Johnson’s master’s thesis as a Knight Fellow at Ohio University—probed the societal impact of hate crimes.

At **National Geographic Photo Camp**, Lynn engages as a personal and creative mentor with at-risk youth to help them find their creative voices. And at **Syracuse University’s Newhouse School of Public Communications**, she developed and teaches a program that challenges Masters students to push past their comfort levels in pursuit of their stories’ truth—a search she herself is committed to in her own life and work, with every frame she shoots. Johnson has worked for *LIFE* and *Sports Illustrated* and was selected by her peers as the winner of the **2013 National Geographic Photographer’s Photographer award**—a prestigious annual honor given to the photographer who has most inspired fellow photographers to “expand the possibilities of the medium.” She is a recipient of numerous awards including a **Robert F. Kennedy Award for Journalism**.

ARTISTS BIOGRAPHY



Patricia Lanza,
American photographer and curator

American photographer and photo curator Patricia Lanza has traveled to over 53 countries on assignment to document some of the most compelling people, nature, cultures and stories of our time. Lanza began her career at the **National Geographic Society** in Washington, D.C. learning about narrative and storytelling through imagery.

Starting as a staff photo editor working with Nat-Geo's vast archive, her position evolved to full-time contract photographer—an exciting, dynamic direction she followed for eight years. Pat has been on assignments around the globe for countless editorial and commercial newspapers, magazines and clients.

As the Director of Talent and Content and Exhibitions for the **Annenberg Space for Photography** in Los Angeles from 2009 to 2017, Lanza curated and developed twenty-two exhibitions from concept to installation. With extensive experience in all aspects of mounting exhibitions, managing collections, hiring staff, developing programming, participating in film festivals, Lanza has worked with major museums and photo venues around the world to package, market and travel exhibitions.

Under Lanza's direction, The Annenberg Space for Photography collaborated with and presented the world's greatest photographers and filmmakers, and garnered many industry and media awards. In 2011, the multi-media exhibition, *Beauty CULTure* won exhibition of the year in a field which included and competed against major international museum photography shows. The accompanying film directed by Lauren Greenfield was nominated for an Academy award. In 2016, working with the United Nations, the exhibition, *Refugee*, was nominated for exhibition of the year. Lanza co-curated the exhibition and co-authored the accompanying book/publication with Elisabeth Biondi, former photo director of *New Yorker* magazine.