

Deanna Denham-Hughes

graphic designer

Education

Savannah College of Art and Design
Atlanta, Georgia, USA
Bachelor of Fine Arts - Graphic Design
2011

Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Dreamweaver
Art Direction
Microsoft Office
Illustration
French - Conversational

Awards

OMMA Online Advertising Creativity Award
Forever Summer
2014

Savannah College of Art and Design
Combined Honors Scholarship
2007 to 2011

Dean's List
2008 to 2010

SCAD Leadership Award
2009, 2010

Affiliation

The Professional Association of Design (AIGA)
Atlanta, Georgia Chapter
2011

Additional Information

Current location
Hong Kong

Availability
August 2016

References and proof of visa available upon request.

Experience

carter's | OshKosh B'gosh
#1 manufacturer of children's apparel
Atlanta, Georgia, USA
Graphic Designer, 2012 to 2016

Photo Shoot Production: Organized, coordinated and assisted seasonal brand photo shoots for domestic and international use. Worked with buying, merchandising, marketing and international teams to ensure that everyone's needs were met. Restructured and streamlined photoshoot preparation to increase efficiency and keep all teams accountable. Modified process helped to keep photo shoot organized and under budget.

Art Direction: Directed laydown photo shoots, animations, direct mail and social media campaigns.

Branding and Illustration: Responsible for branding and marketing pieces for multi-channel marketing campaigns including print, retail and web. Exceeded traffic projections and increased retail sales 4 quarters in a row.

Social Media: Concepted and created social media campaigns. Grew our social media engagement by 567% within 7 months.

Direct Mail: Designed catalogs, postcards and advertisements. Prepped and participated in executive reviews and sign offs.

Cryovac | Sealed Air
Duncan, South Carolina, USA
Graphic Designer, 2011 to 2012

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Collaborated and designed a variety of package designs for multi-million dollar clients. Gained experience in large format printing. Participated in client meetings.

Savannah College of Art and Design
Atlanta, Georgia, USA
Student Representative, 2010 to 2011

—
Administrative, database and scheduling assistance to the office of admissions. Brand representation, provided information and campus tours to prospective students and guests.

Digital Peachtree, LLC.
Atlanta, Georgia, USA
Graphic Design Intern, 2010

—
Development of corporate identity system, branding, and collateral materials for new product line.

Mauldin Brand Agency
Atlanta, Georgia, USA
Graphic Design Intern, 2010

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Collaborated and designed a range of media for web and print. Event planning, coordination, and promotion for celebrity clients and corporate sponsored events.

Volunteer Assistance

#hopefortivana
Atlanta, Georgia, USA, 2014

Hello World Childcare
Atlanta, Georgia, USA, 2013 to 2015

carter's cares
Atlanta, Georgia, USA, 2012 to 2016

Student Ambassador Program
Atlanta, Georgia, 2008 to 2011

Young at Art
Atlanta and Rome, Georgia, USA, 2009

AWA Convention
Marietta, Georgia, USA, 2008 to 2010

Tiny Hands and Feet Daycare
Roswell, Georgia, USA, 2005 to 2009