

SANDY L.C. PAN

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EXPERIENCE

FREELANCE DESIGNER/ANIMATOR

2016 Jun - Present

Developed and animated graphics for L'OREAL USA.

Designed and animated content for Time Inc. on Snapchat Discover.

Created graphic elements for Mashable on Snapchat Discover.

HEARST DIGITAL MEDIA

Motion Graphics Designer, 2015 Oct - 2016 Jun

Designed and animated graphics for longform articles.

Created presentations and video graphics for internal event.

Developed and animated graphics for pop-up channel on Snapchat Discover.

Brands include:

Harper's Bazaar, Elle.com, Popular Mechanics, Marie Claire, Esquire, Seventeen, Cosmopolitan and Delish.com

CATCH NYC

Creative Intern, 2015 Jun - Sep

Designed logo animation, motion graphics for client pitches.

Animated graphic elements for social media platform.

SKILLS

Adobe After Effects, Photoshop, Illustrator

Cinema4D, Premiere Pro, Final Cut Pro

Processing, Max/Msp/Jitter

EDUCATION

SCHOOL OF VISUAL ARTS

2013 - 2015, New York, NY

MFA Computer Art

FUJEN CATHOLIC UNIVERSITY

2009 - 2013, Taipei, Taiwan

BA Marketing

EXHIBITIONS / RECOGNITION

2014 SVA Code Conscious Fall Exhibition, New York, United States

2014 SVA MFACA Fall Open Studio, New York, United States

2014 Featured on Visual Opinion Magazine, selected cover

2013 Featured on SVA Portfolio

2013 Interviewed and Featured on EC Design Blog

LANGUAGES

English (Fluent)

Mandarin Chinese (Native Speaker)