



JENNIFER MACIUSZEK

jennifermaciuszek.com

jlmaciuszek@gmail.com

+1 678.920.4982

EXPERIENCE

Media Experience Designer

The Home Depot

Atlanta, GA | Spring 2016 - Present

Working within a global brand to meet design standards by creating, publishing and managing brand assets to ensure consistency and compliance within the Learning Department at The Home Depot Headquarters. The projects vary from printed infographics, booklets, videography, motion graphics and UX/UI applications to be used in The Home Depot stores across the U.S. and Canada. Project examples include instructions on managing stores successfully and home construction/repair explanations. Every project has the challenge of educating an international audience of associates and consumers alike.

Lead Motion Graphic Artist

Impact Partnership

Atlanta, GA | 2014 - 2016

Responsible for all post production projects including animated commercials, website video graphics, instructional and seminar event videos for the top retirement advisors in the U.S. Worked collaboratively with clients, graphic designers and production team members to make innovative video concepts for the retirement marketing industry. Directed, managed workflow and delegated projects to peers. Hired as Impact's only Motion Designer, I grew the division to a team of three by providing unique solutions for our independent clients' brands, making them competitive with national retirement firms.

Designer/Animator

(n+1) design studio

Durham, NC | 2013 - 2014

Delivered polished stylized stills and animated them for Warner Bros. Entertainment Inc, Yahoo Movies, Loud Entertainment and NASCAR Sprint Vision. The go-to designer for branding and print based projects, in charge of designing stationary, layout materials, presentation templates and eye-catching email blasts for (n+1) designstudio.

Graphic and Interactive Design Lead

Disney Imaginations Challenge | Semi-Finalist

2014

Collaborated with a small team to present a temporary location-based installation of virtual world online game play. Organizing how crowd control, timing and technology would be managed, distributed and tracked, while keeping the overall feel of exploration, design and excitement constant.

Motion Designer Intern

Carbon VFX

New York City, NY | 2012

Creative Team Member in animating with motion graphic department/post production for Google Bling, Burlington Coat Factory, ESPN Radio, Hertz, AT&T, MTV, and Soul Headphones. Solely responsible for all motion design for Burlington Coat Factory commercial.

VOLUNTEER

Official Animal Volunteer/Hugger

Atlanta Humane Society

Atlanta, GA | 2016 - Present

Volunteering for the shelter through administration, cleaning the kennels, spay/neuter assistance, dog walking and cat petting.

EDUCATION

Savannah College of Art and Design (SCAD) Savannah, GA

BFA in Graphic Design, Minor Motion Media

Deans List 4 years

SOFTWARE

After Effects, CINEMA 4D, Illustrator, Photoshop, InDesign and Sketch