

DEVIN GONZALES

Interaction Designer, UX

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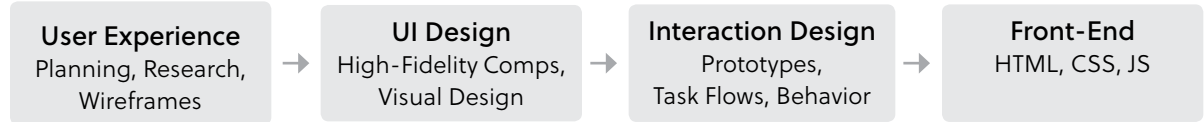
www.devingonzales.com

PROFILE

I'm a talented creative and design lead with 14 years of experience. I have a sharp mind for user experience, and I have contracted with agencies and businesses as an interaction designer and UX consultant. Early in my career I found my passion for digital design as an art director at a top agency. My work includes online advertising, digital campaigns, websites, e-commerce portals, TV apps and data-driven web applications. Equipped with essential skills across the UX spectrum, I bring a positive and practical boost for innovative digital brands.

SKILLS

..... FULL-STACK DESIGNER



OTHER SKILLS

- Art Direction
- Responsive Websites
- Design Patterns for Mobile
- E-commerce
- Agile Work Principles
- Digital Marketing

Software

- Photoshop
- Illustrator
- InDesign
- After Effects
- Sketch
- Axure

Code

- HTML, CSS
- Javascript, jQuery

EDUCATION

Colorado State University

Bachelor of Fine Arts, Graphic Design
Fort Collins, CO

EXPERIENCE

Senior UX/UI Designer - Starz Englewood, CO ▪ 2015–2017

Delivered a fresh, polished UI design for a tvOS (Apple TV) streaming app. Carried forward visual designs as a unified experience on multiple device platforms. Created wireframes & visual designs in Illustrator and Sketch. Generated user task flows and detailed functional specs. Contributed as a UI developer to author code and optimize interactions within our TV app.

Visual Experience Designer - Swiftpage Denver, CO ▪ 2014–2015

Served as the primary visual designer for a responsive, web-based contact management application. Responsible for evolving the visual language, enhancing usability, and communicating design rationale and requirements to the product team. Produced personas, user-flows, wireframes, high-quality UI designs and specifications. Built Axure prototypes for moderated user-testing on a mobile device.

Senior UX Designer, Contractor - Jeppesen Englewood, CO ▪ 2013–2014

Responsible for all UX deliverables to improve essential website services for Jeppesen customers. Partnered with the product manager to determine requirements for a subscription invoicing and payment portal. Created wireframe prototypes and tested proposed functionality with customers before completing visual designs.

Senior UX Designer, Contractor - Expero Austin, TX ▪ 2011–2013

Supported user experience needs for Expero clients by iterating on design concepts and providing wireframes, prototypes and visual designs for a range of data driven, web-based applications. Tested prototypes with end-users and revised the experience based on findings. Advised teams on best practices for interaction design, content strategy and usability. Helped to facilitate purposeful meetings for requirements gathering and determining user needs.

Interactive Art Director - T3–The Think Tank Austin, TX ▪ 2007–2011

Designed concepts for high performing digital campaigns and marketing websites. Directed junior designers, programmers, and writers to execute brilliant campaigns. Relied upon for creative abilities in website planning & UI design. Lead art director for the member rewards website experience for JP Morgan Chase.

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EXPERIENCE CONTINUED

Graphic Designer - Toolbox Creative Fort Collins, CO 2005–2007

Assisted with design for promotional mailers, publications, newsletters, advertisements, logos, and invitations. Key developer & designer for Toolbox's digital projects. Front-end development tasks included converting designs into html web-pages, updating content, enabling web-forms to collect visitor responses, and implementing shopping cart functionality to process orders.

Production Designer - Avalis Wayfinding Fort Collins, CO 2003–2007

Drafted production drawings for interior & exterior signage. Managed the completion of sign projects through collaboration with architects, designers, and managers. Developed a web-based project review & sign-ordering system using ASP.net for more efficient account service. Relunched the marketing website utilizing a content management system (CMS) for easy maintenance.