

Debra Bloomfield's *Wilderness* received the 2015 “Western Heritage Literary Award” for “Outstanding Photography Book”

Award Is Presented by the National Cowboy & Western Heritage Museum, Oklahoma City, April 17-18-2015

February 26, 2015, San Francisco, CA -- San Francisco-based photographer Debra Bloomfield is pleased to announce that her most recent monograph, *Wilderness*, published by the University of New Mexico Press, has been named the winner of the “Outstanding Photography Book” of 2015 by the Western Heritage Awards.

First presented in 1961, the National Cowboy & Western Heritage Museum’s Western Heritage Awards were established to honor and encourage the legacy of those whose works in literature, music, film and television reflect the significant stories of the American West. (See more about the Western Heritage Awards [here](#).)

Another one of Ms. Bloomfield’s previous monographs, *Four Corners* was the first photography book to receive the same award in 2005, the year when the category of “Outstanding Photography Books” was first established.

The award ceremony will be held on April 17-18, 2015 in Oklahoma City. For more information about the event, click [here](#).

About Debra Bloomfield

Bloomfield’s photographic works are represented in numerous museum collections, including the San Francisco Museum of Modern Art; the Victoria and Albert Museum, London; the Museum of Fine Arts, Boston; the George Eastman House; the New Mexico Museum of Art, Santa Fe; the Center for Creative Photography, Tucson; the University of California, Berkeley Art Museum; the Phoenix Art Museum; and the Honolulu Museum of Art among others.

In addition to *Wilderness*, other monographs on the subject of Bloomfield's work include *Still: Oceanscapes* (Chronicle Books, 2008) and *Four Corners* (University of New Mexico Press, 2004). An educator since 1977, Bloomfield teaches at the San Francisco Art Institute.

About *Wilderness*

Wilderness is an environmental monograph comprising images and soundscapes Bloomfield recorded over a five-year period in a remote area of northwestern America. It has been called “a landscape that is metaphor for wilderness everywhere.” With author and Southern Utah Wilderness Alliance Board of Director, Terry Tempest Williams as contributor, the *Wilderness* series is equal parts art and environmental

advocacy. *Wilderness 02082-8-07*, a photograph from the series, was recently selected by Giorgio Armani as the cover image of this year's Paris Photo ACQUA Exhibition and was on view at Paris Photo during late 2014. *Wilderness* is also currently on exhibit at the Robert Koch Gallery in San Francisco.

About the Western Heritage Awards

First presented in 1961, the National Cowboy & Western Heritage Museum's Western Heritage Awards were established to honor and encourage the legacy of those whose works in literature, music, film and television reflect the significant stories of the American West. The awards program also recognizes inductees into the prestigious Hall of Great Western Performers and the Hall of Great Westerners, as well as the recipient of the Chester A. Reynolds Memorial Award, named in honor of the Museum's founder. Each honoree receives a Wrangler, an impressive bronze sculpture of a cowboy on horseback. Celebrity emcee and award presenters add to the event's glamour. Festivities kick off the night before with the Jingle-Jangle Mingle, arguably the best social event on the Western culture calendar. All events take place at the National Cowboy & Western Heritage Museum in Oklahoma City. The public is invited to make reservations and attend, April 17-18, 2015.