

## Digital Marketing Intern for Simone Morris Enterprises LLC

Simone Morris Enterprises LLC offers employee engagement consulting, leadership training, career management coaching and speaking services. Visit <http://www.simonemorris.com> for additional company information.

Looking for creative and engaged Digital Marketing Intern to work for Simone Morris Enterprises LLC. Ideally student will have a major in Marketing/Interactive Media. Open to business students as well given they have the passion and expertise. This is an exciting opportunity to learn more about Diversity and Inclusion, Project Management, Coaching, and also about the world of professional speaking. In addition, you will really get the opportunity to learn more about social media impact in a business setting.

### **Primary Responsibilities**

- Update Social Media Strategy by bringing in fresh ideas and perspective
- Increase online presence, engagement and community for SME (Facebook, LinkedIn Company Page, Twitter, Pinterest, YouTube and Instagram)
- Leverage site analytics to make/support digital decisions
- Oversee next version of simonemorris.com website (with SEO, ecommerce, mailchimp, calendaring, youtube integration, etc.)
- Manage social media sites
- Create Editorial Calendar for Content
- Research and recommend additional technologies that make smart business sense
- Have fun

### **Skills needed:**

- Social Media Expertise (solid understanding and acumen of the aforementioned sites as well as tools like hootsuite, buffer, etc.)
- Google Analytics
- Project Management and superb follow-up skills

### **Time commitment:**

- 20 hours/week (willing to consider 2 interns)

### **How to Apply:**

- Qualified candidates please send an email/cover letter and resume to [smorris@simonemorris.com](mailto:smorris@simonemorris.com)

### **Start Date:**

- ASAP