

[smarthouse creative]

Publicity & Social Media Report: Dead Body **New York City Horror Fest Premiere - November 2015**

Pull Quotes:

"The genre's strongest and most brutal "whodunit?" in recent memory...Genuinely smart, scary and refreshing." -Fangoria

"*Dead Body* aims to keep audiences guessing while providing intense thrills lead by a strong female character." -Movie TV Tech Geeks

"You are convinced that this world is real." -Courtney Sheehan, Northwest Film Forum

Curtain Raisers:

Dread Central // October 19, 2015

<http://www.dreadcentral.com/news/134242/dead-body-unearthed-in-exclusive-trailer-premiere/>

Bloody Disgusting // November 10, 2015

<http://bloody-disgusting.com/exclusives/3369567/dead-body-to-have-world-premiere-at-nyc-horror-fest-tomorrow/>

Radio:

KPLU 88.5 // October 31, 2015

<http://www.kplu.org/post/northwest-women-filmmakers-arent-running-horror>

Features:

Movie TV Tech Geeks // November 2, 2015

<https://movietvtechgeeks.com/dead-boy-trailer-surfaces/>

Examiner // November 6, 2015

<http://www.examiner.com/article/seattle-s-dead-body-set-to-world-premiere-new-york>

Reviews:

Fangoria // November 16, 2015

<http://www.fangoria.com/new/dead-body-nyc-horror-film-fest-review/>

<http://gruesomemagazine.com/2015/11/24/dead-body-2015-deadly-dangerous-and-fun/>

Other:

Fangoria // November 17, 2015

<http://www.fangoria.com/new/new-york-city-horror-film-festival-winners-announced/>

OUTREACH

An announcement with personal follow up went out the following outlets:

ABC News Radio Network
About.com
After Hours with Josh Horowitz
am New York
AOL.com
Awesome in New York
Best Movies by Farr
Best Movies Ever Entertainment News
Best-Horror-Movies.com
Blastr
Bloodtype Online
Bloody Disgusting
Brain-Donors.com
Brit Am TV DVD Reviews
BroBible
Buried.com
BuzzFeed

BVB: Blood Violence & Babes
Cinefantastique Online
Classic-Horror.com
Complex
Cult Radio A-Go-Go
Daily Dead
Daily News
Dead, Buried, and Back!
Deadpit Radio
Den of Geek! US
DownRight Creepy
Dread Central
Drunken Zombie
e-huber
Elite Socialistas
Entertainista
Entertainment Weekly
ESplatter
examiner.com
Famous Monsters of Filmland
Fangoria
Fantastic Movie Musings & Ramblings
Film Annex
Film Comment
Film Experience Blog
FilmFiles.tv
Films In Review
Flavorpill
Flavorwire
FOX News Channel
Geek Legacy
Good Morning America - ABC Television Network
Gores Truly
GOREZONE

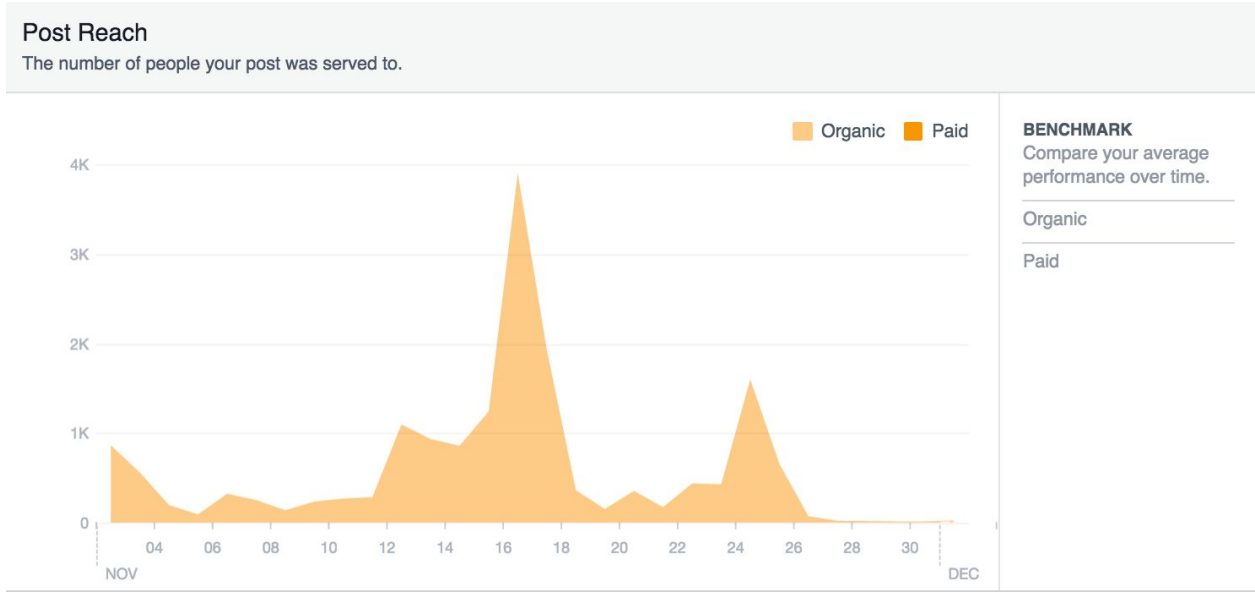
Gothamist
Halloween Forevermore
Hollywood Life
Hollywood.com
Horreur Web
Horror Digital
Horror News Network
Horror News.net
Horror Society
Horror Web
HORROR-PUNKS.COM
HorrorBid.com
HorrorMovies.ca
HorrorShow Magazine
HorrorTalk
Horrorview
House of Horrors
Icons of Fright
IFC News
In The Now Magazine
indieWIRE
Innsmouth Free Press
JoBlo Movie Network
Joonbug
JustPressPlay
KNEON
Lilith
Lovece, Frank
Lurio, Eric
Lytherus
Manhattan Culture & Events Examiner
Manhattan Events Examiner
Mania
McPadden, Mike

Metalmachine.net
Metro New York
Monster Island Resort
Monster Mania Con
Monsters From the Vault Blog
Mooster Records Blog
Moviefone
MTV News - MTV
MTV Online
New York Online
New York Post
NYC Movie Guru
Official RTV
Oh, The Horror!
People
PERISCOPE
Pollytalk From New York
PopWatch
Pride Entertainment Online
Review Fix
Scared Stiff Reviews
Schwartz, Paula
Screams of Terror
Screem Magazine
Screen Crush
Shadow and Act
Shock Til You Drop
Shock Totem
shocktillyoudrop.com
Short and Sweet NYC
Shot of Yager
Showtime Networks Inc.
Sinistre Magazine
Slate

Socially Superlative
Soter, Tom
Speakeasy - The Wall Street Journal
Style Island
TerrorHook.com
Thanks for the Use of the Hall
The Black Glove
The Daily Beast
The dARk Hours Horror Podcast
The Film Stage
The Forward Newspapers
The Genre Traveler
The Hampton Sheet
The Hollywood Blog
The Hollywood Reporter - New York Bureau
The Horror Geek
The Horror Review
The Horror Section
The Huffington Post
The Inside Movies
The Movie Minute
The New York Times
The Phantom of the Movies' Videoscope
The Projectionist
The Ralphnerd
The STASHED
The Takeaway: Movie Date
The Terror Trap
The Travers Take
The Village Voice
The Voice of E
The Wall Street Journal
This American Life
Time Out New York

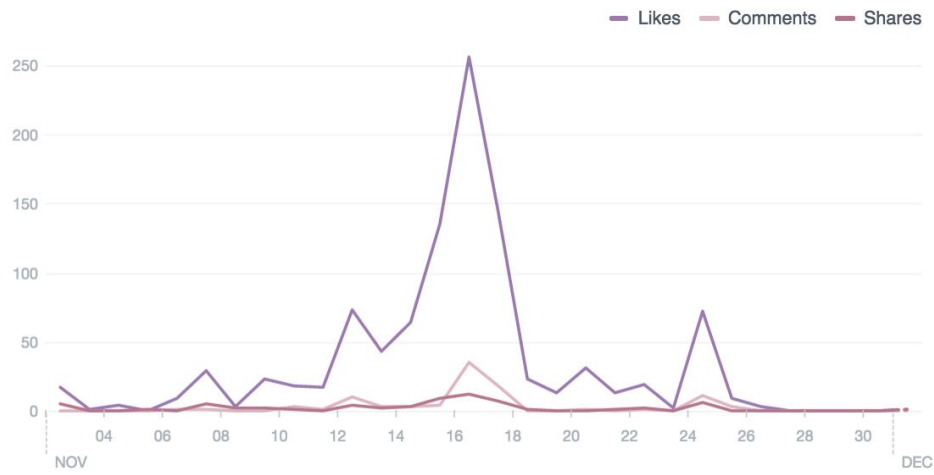
TodaysNew.com
Trouble with Comics
Underland Online
Upcoming Horror Movies
Variety - New York Bureau
Vulture
Wicked Horror
Wired
Zombies Don't Run
Zombies!
Zombo's Closet

Facebook insights



Likes, Comments, and Shares

These actions will help you reach more people.



BENCHMARK

Compare your average performance over time.

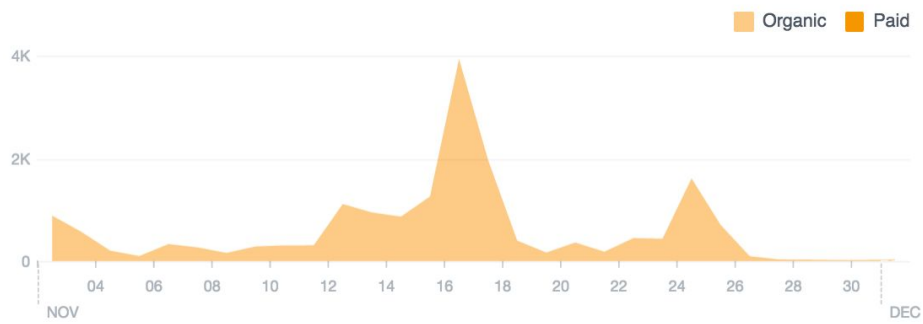
Likes

Comments

Shares

Total Reach

The number of people who were served any activity from your Page including your posts, posts to your Page by other people, Page like ads, mentions and checkins.



BENCHMARK

Compare your average performance over time.

Organic

Paid