The U.S. Department of Commerce, MBDA (Minority Business Development Agency) Enterprising Women of Color Business Center provides diverse and dynamic women entrepreneurs with resources, training, counseling and events aimed at facilitating access to contracts and funding for medium-sized minority businesses.

The launch of the YWCA O‘ahu MBDA Enterprising Women of Color Business Center—one of five in the nation—is made possible by a 2-year, $1,000,000 MBDA grant to support new staffing, program development and client outreach.

Registration now open for Cohort 5 Business Certification Courses!

Applications due Jan. 15

Business Certification Courses

The federal government sets aside approximately $115 billion annually in contracts primarily for certified businesses owned by women, minorities, and veterans (including service-disabled), and other categories. Generally, FORTUNE 1000 corporations also set aside contracts in similar categories. Our courses aim to expand contracting opportunities for local entrepreneurs with a focus on minority women-owned businesses.

Cohort 5A - Overview Course
One (1) Zoom session (1/25/22, Tues. 10:30 am - 12:30 pm HST)
Course is an introduction to government and corporate supplier diversity programs and benefits.

Cohort 5B - In-Depth Certification Preparation Course
Three (3) Zoom sessions (2/1, 2/8, 2/15) on Tuesdays from 5:30 to 7:30 p.m. HST
AND one session on Saturday, 2/19 from 9:30 to 11:30 a.m. HST.

Learn how your business can compete for government and corporate set aside contracts.
• Start a SAM application
• Register for your DUNS
• Expand your knowledge of NAICS codes
• Review all resource links for certifications
• Understand the documents you will need for your type of business entity
• See examples of effective Capability Statements

Learn More! https://www.ywcaoahu.org/mbda-ewoc (*Go to Programs page)

Registration deadline - January 15, 2022, noon HST.
For more information email: mbdaewoc@ywcaoahu.org or call: (808) 695-2627

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