

amanda

Amanda Weiss
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SKILLS

DESIGN

- Lettering
- Calligraphy
- Typography
- Concept sketching and Illustration
- Typeface Design
- Print Design
- Basic UI/UX Design
- Basic HTML/CSS

SOFTWARE

- Adobe InDesign CC
- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe Dreamweaver CC
- Sketch
- Microsoft Office

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)

B.F.A., Graphic Design | May 2014
Savannah, GA

GUILFORD TECHNICAL COMMUNITY COLLEGE (GTCC)

A.A.S., Advertising and Graphic Design | June 2012
Jamestown, NC

EXPERIENCE

BOOK DESIGNER | Aug. 2014 – Present

Princeton University Press, Princeton, NJ

Reports to Director of Design

Creates original interior and jacket designs, writes composition specifications, prepares layouts using XML-First workflow, and prepares press-ready mechanicals.

GRAPHIC DESIGN LAB MONITOR | Oct. 2013 – May 2014

Savannah College of Art and Design (SCAD), Savannah, GA

Organized labs to set standards, restocked materials and took inventory, helped assist students or professors.

GRAPHIC DESIGN INTERN | Jun. 2013 – Aug. 2013

20nine Design Studio, Conshohocken, PA

Set up press-ready files, explored creative project concepts, helped prepare client presentations, sourced images, researched, and completed an intern project which included brainstorming and designing of a creative brand campaign.

ACHIEVEMENTS

Featured on Casual Optimist's blog entry "52 Women Book Cover Designers"

Winning Entry in The 2016 New York Book Show in Scholarly & Professional

Winning Entry in The 2015 New York Book Show in Scholarly & Professional

Selected Entries in the 2015 AAUP Book Jacket and Journal Show

Selected Entry in SCAD Secession 2014

2012 3rd Place in Skills USA NC, Advertising Design Post-Secondary