

# Thermofax Design Service

*Turn personal photos into a distinctive visual library of tools.*

**\$59 per year**

*Your world is full of texture and shape just waiting to be translated into tools all your own.*



Original Photo



Thermofax Image



Printed Design in White Opaque Paint

As an active subscriber, you have **unlimited access** to in-house **Photoshop conversions** and **discounted Thermofax screens** for a full year.

**Your Discount Applies To Our Entire Catalog of 200+ Designs—Take 10% Off Any Screens You Order All Year.**

That's \$13.50 per large screen or \$9.00 per medium after discount!

## Here's How It Works:

1. Purchase your yearly subscription and begin selecting photos for conversion or browsing our collections for inspiration.
2. Email selected photos to Wayne at [\*\*kwayne@janedunnewold.com\*\*](mailto:kwayne@janedunnewold.com).
3. Like what you see? Give us the thumbs up, approve your proof and order your discounted screens using your personal coupon code - **you save 10% on every screen you order.**
4. Plan your project and get to work! Screens will arrive in 2-4 days!

**\*\* Place custom screen orders at [www.janedunnewold.com/custom](http://www.janedunnewold.com/custom). \*\*\***

**\*\*\* When placing any screen order, use your personal discount code to receive 10% off all screens. Code provided at checkout. \*\*\***

## Additional Information:

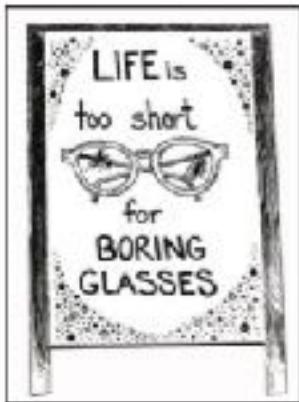
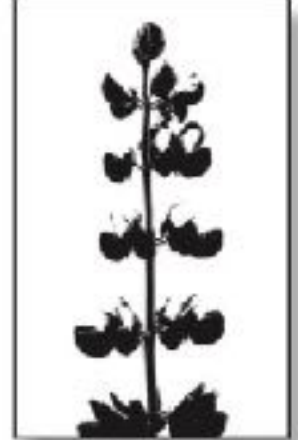
- Images should be high resolution - 300 pixels per inch (ppi) and minimum 1024 x 768 pixels. The bigger the better!
- **High contrast images convert well.** Look for images with strong contrast and backgrounds that can be easily dropped out. Images that are light against a dark background are good candidates because these can be easily reversed. The chalkboard is an example. **Refer to photos in the next section.**
- **Images to avoid include:**
  - Clip art with fine detail, especially in gray tones. The Blue Jay is an example.
  - Single color images with low contrast. The leather couch is an example.
  - Images that are very low contrast, like the picture of field stone. You may be satisfied with the texture - that's up to you. But in general, low contrast pictures where the gray tones are very similar, lose "realness" in the translation.
- Substantial adjustments after the first proof will be \$25 per hour, with a \$10 minimum. There will be no extra charge for minor adjustment to images.

Hope this helps! If in doubt, send us a picture and we'll help you decide.

**Questions? Email Wayne at [\*\*kwayne@janedunnewold.com\*\*](mailto:kwayne@janedunnewold.com).**

# Images That Convert Well

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# Images That Don't Convert Well

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