




# BRIANDA LOPEZ

graphic designer

 (803) 979 - 1533

 hello@briandalopez.com

 briandalopez.com

## Education

**BFA - Visual Communication**  
**Design: Graphic Design**  
Minor in Art History  
Winthrop University  
May 2014 | Rock Hill, SC

## Accomplishments

- LIFE Scholarship
- Garnet & Gold Scholarship
- Winthrop University Dean's List
- Command + D Treasurer
- Competitive poster bid winner
- 3.4/4.0 GPA Honors Student

## Coursework

Corporate Identity  
Typography  
Web Design  
Multimedia Design  
Advertising Principles  
3D Design and Packaging  
Graphic Design

## Design Proficiency

Photoshop	● ● ● ● ○
Illustrator	● ● ● ● ●
InDesign	● ● ● ● ○
Final Cut Pro	● ● ● ● ○
Premiere	● ● ● ○ ○
Word	● ● ● ● ●
PowerPoint	● ● ● ● ○
Excel	● ● ● ○ ○
Mac & PC O/S	● ● ● ● ●
HTML & CSS	● ● ● ○ ○

## Design / Work Experience

### Freelancer

The Corner Cube | November 2014 - Present | Greenville, SC

Currently developing a multiple-page website in Wordpress for a start-up company specializing in Excel tutorials, including e-commerce ready products, forums, and member-only pages. Creating graphics and icons for website.

### Library Associate

Richland Library at Sandhills | October 2014 - Present | Columbia, SC

Actively supporting the standards of the Library, including troubleshooting equipment, assisting in programs, shelving materials, shifting and maintaining the collection, improving wayfinding, and designing maps for special programs.

### Freelancer

Carolina Stone Construction | July 2014 - October 2014 | Columbia, SC

Created an identity system for a start-up company in the stone veneer and construction industry, which included a logo, business cards, and a responsive multiple-page website. Assisted in the creation of business e-mail accounts.

### Freelancer

B & K International, LLC | May 2014 - June 2014 | Greenville, SC

Developed an identity system for a start-up company in the technology industry, including a logo, business cards, and a responsive single-page website. Assisted in the creation of e-mail and hosting accounts.

### Graphic Design Intern

DiGiorgio Student Union | May 2013 - May 2014 | Winthrop University

Reinforced the branding of Winthrop University's student union through a revised brochure and display system. Served as a Creative Director to the Public Relations committee and designed for print and web media. Designed collateral for the annual Winthrop University Homecoming and Eaglefest events.

### Art Direction Intern

Tattoo Projects | June 2013 - August 2013 | Charlotte, NC

Assisted the Art Director in major advertising campaigns, such as developing concepts, magazine ads, billboards, web mailers, planograms, and event signage in a fast-paced environment. Completed clerical duties in an efficient manner.