



LAUREN WARR — DESIGNER —

www.laurenwarr.com

260.241.0072

lnwarr7@gmail.com

SKILLS

Software

Adobe Creative Suite CC

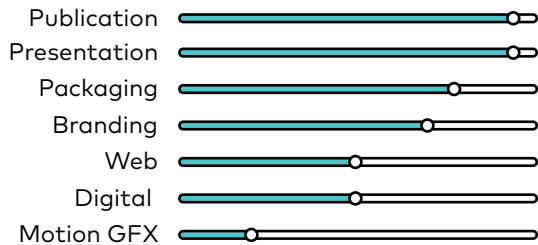
Illustrator, InDesign, Photoshop, After Effects

Microsoft Office

PowerPoint, Word

HTML, CSS

Core



INDUSTRY AWARDS

Featured in Fall 2015 Issue of *HOW Magazine*

Hermes Platinum Creative Award Winner 2015

"Best of Category" Digital Printing
Printing & Imaging Association of Georgia
Print Excellence Competition

Leica 48 Hr Hackathon Winner

EDUCATION

The Creative Circus

Design

September 2014

Elon University

BA Strategic Communications, Advertising

BA Art, Digital

May 2011

EXPERIENCE

Edelman

Senior Business Development Communication Designer

September 2014—Present

Work with account teams to concept & create unique, handmade experiences for potential clients consisting of publication design with corresponding package & presentation deck design

Lead brand positioning & design for projects ranging from internal intellectual property initiatives to conference series

Design microsites to correspond with new business submissions

Animate & edit video content showcasing new business wins

Freelance

Designer

May 2013—Present

Work with clients ranging from corporations to boutique agencies designing such projects as rebrand/brand initiatives, website design, product development & video editing

Cartoon Network

Interactive Design Intern

June—September 2014

Designed digital collateral for various shows that range from mobile to web

Edited video assets for show-related video gaming

Alee & Press

Letterpress Apprentice

April 2013—September 2014

Illustrated new designs for greeting cards

Pressed & assembled greeting cards & wedding packages

PMK*BNC

Digital Assistant & Freelance Designer

May—November 2011

Managed social media identities of clients

Wrote client blog posts & designed respective images

Designed marketing materials & creative projects