

## PROFESSIONAL EXPERIENCE

Fresno, CA  
Sept 2016-Present

Freelance Graphic Designer & Photographer

**Agape Creative Studios**

Print design, branding, packaging design and photography for a variety of Central Valley clients including local small businesses, weddings and non-profits.

Sarasota, FL  
Apr 2015-Oct 2015

Graphic Designer & Photographer

**Femme Rouge Magazine**

Editorial design, advertising design, and photography for a women's magazine (print and digital). Pitched article concepts, produced print advertisements and social media ideas. Collaborated with local businesses to create and design content for articles, e-blasts and social media. In-house photography consisted of prepared food, beauty products, portraits, events, and local businesses. Additional tasks included food styling, research and analytics, community outreach and brand representation at sponsored, non-profit events.

Sarasota, FL  
Dec 2014-Apr 2015

Graphic Designer

**Boar's Head**

Created a variety of print and promotional pieces. Redesigned dated point-of-purchase and marketing materials, applied branding to food-service venues and designed retail signage. Assisted in concepting and ideation for marketing campaigns and new product launches.

Sarasota, FL  
Aug 2013-Mar 2014

Graphic Designer

**Ringling College Design Center**

Chosen through a portfolio review to work as a designer for the in-house design agency at Ringling College. Designed the Accepted Students Package for the class of 2015.

2012-Present

Graphic Designer & Photographer

**Freelance**



Maggie Lee

**GRAPHIC DESIGNER  
PHOTOGRAPHER**

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## SKILLS AND SOFTWARE

**Specialties** Branding, Packaging Design, Print Design, Editorial Design, Copywriting, Advertising Design, Social Media Design, Ideation, Screenprinting, Hand lettering, Copywriting, Food Styling, Content Creation, Food Photography, Portrait Photography, Product Photography, Studio Lighting, Location Lighting, Film Photography, Digital Imaging Techniques including Retouching, Compositing and Photographic Manipulation.

**Software** Adobe CC: Photoshop, InDesign, Illustrator, Lightroom, Capture One.

## EDUCATION

Sarasota, FL  
BFA May 2014

Ringling College of Art + Design

**Graphic & Interactive Communication**

**Photography & Digital Imaging**

Elective Course Work Including: Interior Design, Printmaking, Illustration, Experimental Imaging, Alternative Process Techniques, Large Format Photography, Darkroom Developing and Printing, Portrait Photography, Fashion Photography, Traditional Drawing and Painting, Costume and Fashion Design, Fiber Arts and Woodworking.