

PROFESSIONAL EXPERIENCE



Maggie Lee

**GRAPHIC DESIGNER
PHOTOGRAPHER**

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- Fresno, CA** Graphic Designer
Oct 2016-Present **Duncan Enterprises**
Create product packaging, social media graphics, e-commerce graphics, ad campaigns and printed editorial pieces for a variety of craft and cosmetic brands including Tulip, Aleene's Glue, Puffy Paint, Duncan Ceramics, Tattoo Junkee Cosmetics and Lique Cosmetics. Additional tasks include press checks, mock-up output and assembly, editorial and product photography, digital image processing, photographic manipulation and retouching.
- Sarasota, FL** Graphic Designer & Photographer
Apr 2015-Oct 2015 **Femme Rouge Magazine**
Editorial design, advertising design, and photography for a women's magazine (print and digital). Produced print advertisements and collaborated with local businesses to create content for articles and social media. Created graphics for e-blasts and social media. In-house photography consisted of prepared food, beauty products, portraits, events, and interior spaces. Additional tasks included food styling, community outreach, and brand representation at non-profit events.
- Sarasota, FL** Graphic Designer
Dec 2014-Apr 2015 **Boar's Head**
Created a variety of print and promotional pieces. Redesigned dated point-of-purchase and marketing materials, retail signage and applied branding to food-service venues. Assisted in conceiving and ideation for marketing campaigns and new product introductions.
- Sarasota, FL** Graphic Designer
Aug 2013-Mar 2014 **Ringling College Design Center**
Chosen through a portfolio review to work as a designer for the in-house design agency at Ringling College. Designed the Accepted Students Package for the class of 2015. This package and all of its components is mailed to every applicant who is accepted to the college.
- 2012-Present** Graphic Designer & Photographer
Freelance

SKILLS AND SOFTWARE

Specialties Branding, Packaging Design, Print Design, Editorial Design, Copywriting, Advertising Design, Social Media Design, Ideation, Screenprinting, Hand lettering, Copywriting, Food Styling, Content Creation, Food Photography, Portrait Photography, Product Photography, Studio Lighting, Location Lighting, Film Photography, Digital Imaging Techniques including Retouching, Compositing and Photographic Manipulation.

Software Adobe CC: Photoshop, InDesign, Illustrator, Lightroom, Capture One.

EDUCATION

- Sarasota, FL** Ringling College of Art + Design
BFA May 2014 **Graphic & Interactive Communication
Photography & Digital Imaging**
Elective Course Work Including: Interior Design, Printmaking, Illustration, Experimental Imaging, Alternative Process Techniques, Large Format Photography, Darkroom Developing and Printing, Portrait Photography, Fashion Photography, Traditional Drawing and Painting, Costume and Fashion Design, Fiber Arts and Woodworking.