



## **RCAA in a nutshell**

RCAA provides **high quality, personal advice** and **effective advocacy** in the area of competition law. Our emphasis is on

- client focused advice based on intellectual rigour, legal and commercial curiosity, and the joy and satisfaction derived from legal work,
- the willingness to invest in long-term client relationships,
- service to a limited number of clients that avoids ethical and strategic conflicts, and
- effective structures and decision making processes that give us the flexibility to tailor our service to the needs and expectations of the individual client.

## **To truly advise and advocate on our clients behalf**

At RCAA we focus on a single objective – to provide our clients with **high quality advice and advocacy** in the area of competition law. Combined with a sound **understanding of business needs** and the requirements of other areas of the law, our specialization gives us the **depth** and **reach** to excel in one of the areas of the law that are of crucial importance to our clients.

We believe that giving legal advice and advocating on behalf of our clients cannot be just a service – for us it is a matter of **deep personal commitment to our clients**. In every single case, whether small or large, we make their cause our own. We deliver more than a technical legal assessment. True advice – just as much as effective advocacy – first and foremost requires **attention**, the **willingness to listen** and to **take the client seriously**. As the sheer number of lawyers on a firm's payroll is being replaced by modern technology or contract lawyers, what matters most cannot be replaced: a willingness to listen, experience and sound judgment. While we are happy to embrace modern means of preparing and delivering legal analysis,

it is in relation to these core values where we are decidedly old fashioned. We will give **partner attention** to a client's concerns in every matter – because their questions matter to our clients. We are **flexible** to quickly and effectively deal with small questions as they arise and are committed to give complex matters the full attention they deserve. We will **invest in relationships** with clients and colleagues around the world so that we can become true advisers.

Even in a globalizing world, **location matters** – and this is why we are in Brussels and Frankfurt. Our Brussels presence puts us into daily contact with those who shape competition policy in Europe and handle real life competition cases. Frankfurt gives us a presence in the heart of the German business community where it intersects with the global economy. This places us where you need us most – to soundly advise you and to effectively advocate on your behalf in all competition law matter.

**About RCAA**

**About the Issues**

**About the Team**

Find out about our clients, our profile, and what we believe defines us: our organization, mission, methods, and why we feel the urge to make our clients' issues our own.

Find out about the type of competition law issues our clients are facing every day and which we help them to address with legally sound, commercially viable, real life solutions.

Who are the people behind RCAA? Find out who we are, what drives us in what we do, what our background is, and how we can be reached in case you have a question.