

MARGARET FLATLEY



margaretflatley16@gmail.com
262.309.4745

www.margaretflatley.com
www.instagram.com/margaret.flatley

EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts
BFA in Communication Design, May 2016
Robert Weaver Award in Visual Storytelling

EXPERIENCE

PureWow, *FREELANCE DESIGNER*

New York, NY, January 2017 – Present

Created Gifs, illustrations, and graphics for their social media platforms.

Tory Burch Foundation, *FREELANCE DESIGNER*

New York, NY, January 2017 – Present

Designed Gifs, illustrations, and graphics for Tory Burch Foundation social platforms. Created graphic tiles and other design aspects for the Tory Burch Foundation website. Acted as lead designer on the #EmbraceAmbition campaign.

Organize.org, *FREELANCE DESIGNER*

New York, NY, December 2016 – Present

Created Gifs, illustrations, and designed and sourced images for their social media platforms, specifically Instagram. Designed several large documents and one proposal that was sent to Congress for review.

Self Magazine, *FREELANCE DESIGNER*

New York, NY, November 2016 – January 2017

Designed innovative illustrative solutions for articles published on their website and pinnable images for their Pinterest page. Retouched and corrected photos taken on photo shoots and researched stock images to create moodboards for overall brand imagery.

Edelman, *CREATIVE INTERN*

San Francisco, CA, September 2015 – December 2015

Acted as the lead illustrator on social media campaign projects for Pandora Radio and Chevron FYS Campaign. Assisted with design, photography and content creation projects for PayPal, Starbucks, Ghirardelli, and Charles Schwab. Created two large-scale chalk murals for several company recruiting events.

Mirrorball, *PERRIER CREATIVE INTERN*

New York, NY, June 2015 – August 2015

Created moodboards to help execute photoshoots and created logos, graphic content, illustrative content and infographics for various social media platforms. Researched potential sampling activation events.

CLIENTS

PureWow, Tory Burch Foundation, Organize.org, Self Magazine, Perrier, Pandora Radio, PayPal, Chevron, Ghirardelli, Starbucks, Charles Schwab

SKILLS

Advanced: Adobe (Photoshop, Illustrator, InDesign, AfterEffects), Microsoft Office, Social Media Platforms, Working Knowledge: (HTML, CSS)