

# 2018 MADE IN MAUI COUNTY FESTIVAL PRODUCT VALUATION FORM

Please fill out this form for *each* product category to be exhibited/sold at the festival. ***This information is confidential to the vendor selection committee and solely for the use of determining eligibility.***

BUSINESS NAME: \_\_\_\_\_

PRODUCT NAME: \_\_\_\_\_

## COST PER INDIVIDUAL UNIT

<b>Material cost</b> — Imported ( <i>outside the State of Hawaii</i> )	<b>A</b>	\$ _____
<b>Hawaii Value Added</b>		
Material Cost — Hawaii ( <i>locally produced materials</i> )	<b>B</b>	\$ _____
<b>Direct labor cost — Hawaii</b>	<b>C</b>	\$ _____
<b>Manufacturing cost — Hawaii</b>		
Indirect Material Cost	<b>D</b>	\$ _____
Indirect Labor Cost	<b>E</b>	\$ _____
<b>Creativity Value</b> ( <i>if applicable</i> )	<b>F</b>	\$ _____
<b>Hawaii Value</b> ( <b>B + C + D + E + F</b> )	<b>G</b>	\$ _____
<b>Product Cost</b> (Wholesale Value) ( <b>A + G</b> )	<b>H</b>	\$ _____
<b>Hawaii Wholesale Value Added</b> ( <b>H - A</b> ) ÷ <b>H = I</b>	<b>I</b>	% _____
Estimated Retail Selling Price	<b>J</b>	\$ _____

Describe your manufacturing process for each product category, and submit photos of your product packaging and manufacturing process along with your application. (*Example: Where, how, and by whom your product is made, especially in regards to the sourcing of ingredients and materials, printing, etc.*)

*If more space is needed than the space provided, please attach an additional write-up with this form.*

## AGREEMENT

I have reviewed this document and confirm that it is correct to the best of my knowledge.

\_\_\_\_\_  
SIGNATURE OF AUTHORIZED INDIVIDUAL  
REPRESENTING VENDOR

\_\_\_\_\_  
PRINT NAME OF AUTHORIZED INDIVIDUAL  
REPRESENTING VENDOR

\_\_\_\_\_  
DATE