

# INWARD P( )INT

## MISSION

Inward Point's mission is to be the leader in sustainable events by strengthening our client's brand, connecting them with target audiences, promoting positive social and environmental impact, and partnering with other companies and causes that share a similar vision.

## VALUES

Inward Point is a purpose-driven company that relies on the following values to guide its mission-based work: integrity, creativity, loyalty, partnership, and community building.

## GOALS

1. To become industry leaders and redesign the landscape of event design and production.
2. To seek clients and partners that will allow us to expand our sustainability impact as far as possible.
3. To emphasize the guest experience around engagement, connectivity and sustainability action.

## HIRING POLICY

We seek to hire responsibly, and we give preference to suppliers and vendors owned by individuals from underrepresented or minority populations.

# INWARD POINT

## ANNUAL REPORT ON MISSION-RELATED PERFORMANCE

August 2013-August 2014

Inward Point works with our clients and partners to promote social and environmental impact as part of each event. This includes working at discounted rates or pro bono for non-profits and foundations. It also includes matching for-profit clients with non-profits or foundations to help raise awareness and/or charitable contributions toward that issue. The motives of this policy and Inward Point's charitable contributions are to promote civic engagement and social and environmental impact in our communities. In the past year, Inward Point has given cash, free work, and in-kind donations to Riverkeeper, Sustainable Seafood Week NYC, Pioneer Works, Each, Billion Oyster Project, Arizona State University, MIT Sustainability Summit, and B Lab.

BENEFICIARIES/CLIENTS	DONATIONS
Riverkeeper	25 hours and \$150
Sustainable Seafood Week NYC	10 hours and \$2000
Pioneer Works	20 hours
Truman National Security Project	20 hours
Each	10 hours
Billion Oyster Project	8 hours
Arizona State University	6 hours
MIT Sustainability Summit	5 hours
B Lab Climate Ride	\$65