

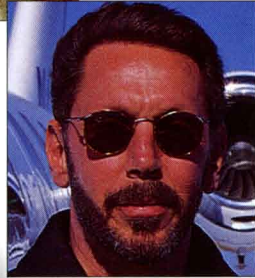






Microsoft Corp.

Headquarters: Redmond, Washington
Founded: 1975
Chairman & CEO: William H. Gates III
Exchange/Symbol: Nasdaq/MSFT
Stock Price: \$135 (8/26/97)
Market Valuation: \$161,774,550,000



it's UPSIDE

Which technology markets attract the power venture capitalists, executives and entrepreneurs? Will Netscape benefit from Reno's crusade? Does Larry Ellison really think he can overtake Microsoft on its own operating system? What does E.F. Hutton say about emerging companies Security Dynamics...CNET...Accent and Forefront? Find out in UPSIDE!

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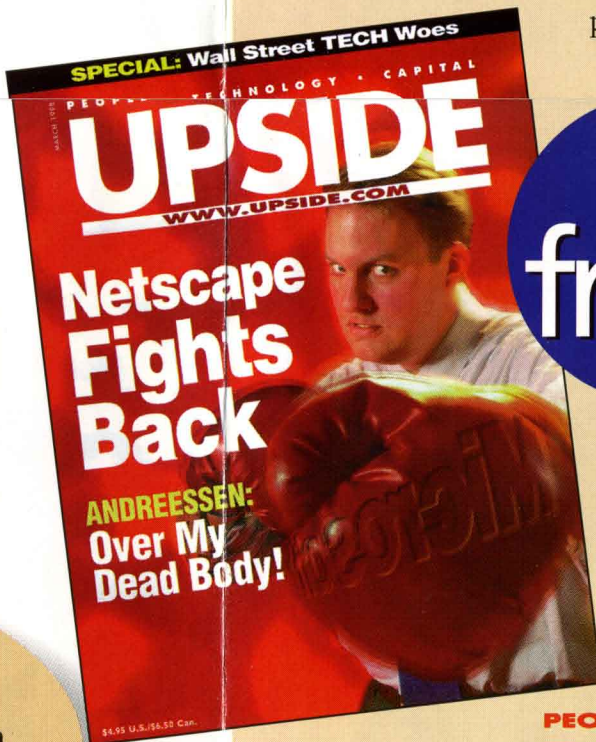
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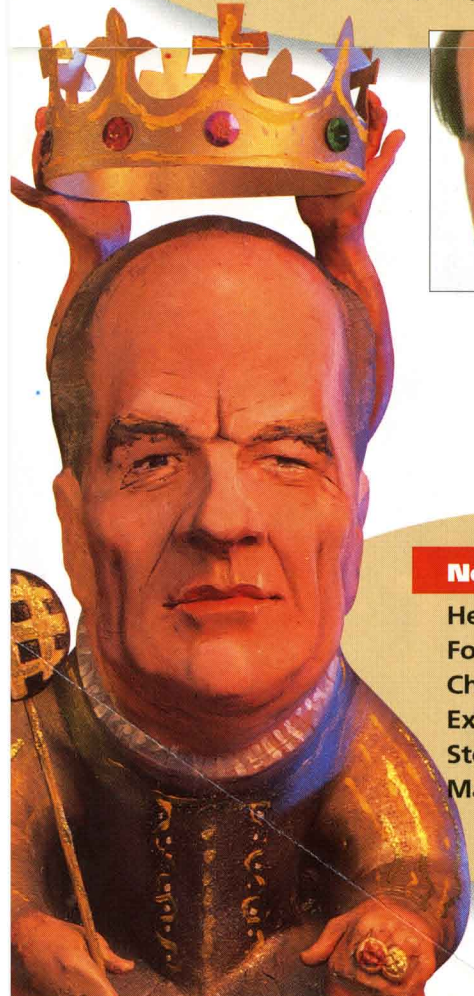
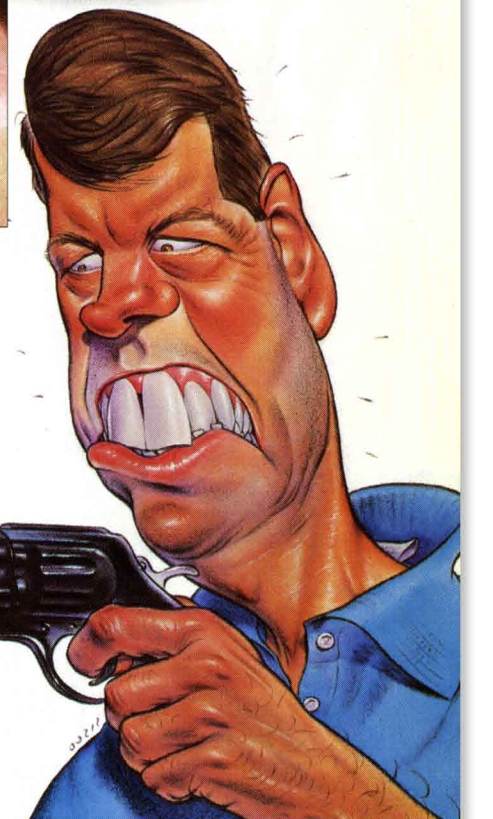
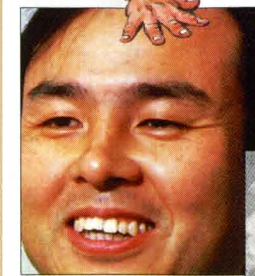
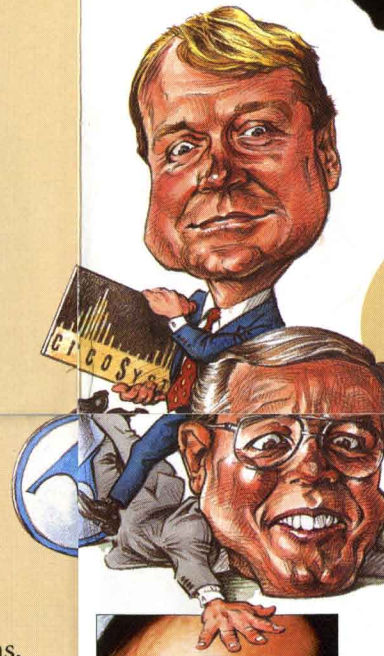


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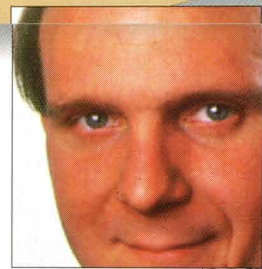
Intel Corp.

Headquarters: Santa Clara, California
Founded: 1968
Chairman & CEO: Andrew S. Grove
Exchange/Symbol: Nasdaq/INTC
Stock Price: \$95.63 (9/24/97)



News Corp. Ltd.

Headquarters: Sydney, Australia
Founded: 1954
Chairman & CEO: Rupert Murdoch
Exchange/Symbol: NYSE/NWS
Stock Price: \$19.50 (7/2/97)
Market Valuation: \$9,457,695,000



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To Silicon Valley board meetings...

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Inside Larry Ellison's private jet...

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Scott McNealy – self-anointed archrival to Bill Gates. Find out why Sun Microsystems' CEO thinks he's got the perfect weapon in Java. And why we think it's a dud.

Tom Rowley – Take a few fingerprint sensor-chips from Lucent Labs... add a Valley-smart CEO and a dash of venture funding. Top it off with a heaping helping of market potential, and voilà! Grab your apron as Veridicom's Tom Rowley shares his recipe for success.

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and CEO for Intel Corp...**Steve Perlman**, Co-founder and CEO of WebTV Networks Inc...up-and-comer **Katrina Garnett**, Founder of Cross World Software Inc...**Masayoshi Son**, President and CEO at Softbank Corp... to name just a few.

It's About Technology

Digital Hollywood. Meet John Lasseter, Pixar's creative director and the man behind *Toy Story*. Can his next film match that success, and revive Pixar's stock? Or is this overgrown kid a one-hit wonder?

Pretty Good Privacy. Established as the most trusted name in cryptography, PGP branches out and into the commercial market. Find out more about its latest releases – *PGP Disk*, *PGP Phone* and *Cookie Cutter*.

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