



- **Christian Hoyle - Creative Director**

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christianhoyle.com

- **H Four Creative - '15**

Freelance and lead creative. Works with a team of strategists and marketing experts to ensure the highest quality of creative in design, digital and traditional media.

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**Langrand and Company - '13**

At Langrand and Company, I was charged with the management and growth of the creative team and product of the agency. I mentored all of the creatives to strive for and produce award-winning, top-tier work for all of our clients. I prepared the strategy and work through the creative with the team from start to finish.

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**Lopez Negrete - '10 - '13**

At LNC I managed the day to day work of the creative team, with up to 6 creatives under my wing. Worked on all media, from print to broadcast, to interactive, motion graphics through working promotions and PR for clients producing award-winning work.

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**Good Juju - '09 - '10**

Principal designer, managed all aspects of client projects from concept to completion in web design, print advertising, branding and package design.

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**CINCO - '07 - '09**

Managed the creative team and all day to day functions of the team for print & broadcast advertising, below the line, web design, branding, environmental design & graphics.

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**dieste, inc. - '00 - '07**

I was in charge of the day to day activities of my creative team. As the senior creative reporting to the Creative Director, I managed print and broadcast assignments from concept to production and completion.

- **Previous Clients**

Bud Light, Western Union, AT&T, Nationwide Insurance, Pfizer, Cingular, HBO, Southwest Airlines, Pepsi, Hyundai, Cargill, Wrangler, Sadler's, Verizon, Dr Pepper, Miller Lite, Sonic, Chivas Regal, Walmart, Blue Cross Blue Shield, Samsung

- **Skills**

Photoshop, Illustrator, Indesign, After effects, Final Cut, Office Completely fluent in English and Spanish, Guitar, Bass, Ukulele, Photography, Illustration

- **Recognition**

Addy's District Award (silver) 2015  
Addy's Award (over 33 from 2001-2015 Dallas and Houston)  
Festival del Caribe 2003 (gold), 2007 (gold campaign), 2012 (bronze)  
San Sebastian 2007 (silver)  
Graphis Logo 2007 (gold)  
Aguila de México 2000, 2001, 2003, 2005  
FIAP 2001, 2003 (shortlist), 2003 (shortlist)  
London Int'l Festival (shortlist) 2002  
NY Festival (shortlist) 2001, 2002  
Cannes Lions (shortlist) 2001

- **References**

Victor Cornejo - Account Director Richards / Lerma vcornejo@richardslerma.com	Jaime Andrade - Principal Strike Idea Brewery 214.208.2845
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