



13<sup>TH</sup> ANNUAL  
**DESERT SMASH**  
 A CHARITY CELEBRITY TENNIS EVENT



— TUESDAY MARCH 7<sup>TH</sup>, 2017 —

# tennacity

**YOUR DESERT SMASH TENNACITY PARTICIPATION INCLUDES THE FOLLOWING:**

- One (1) playing spot in the Desert Smash Celebrity - Pro Tennacity event
- Two (2) Entries to the Exclusive Tennacity Desert Smash Taco & Tequila Luncheon Immediately Following the Tennacity Experience
- Two (2) Chair-Back, VIP Courtside Seats to the Desert Smash Pro/Celebrity Tennis Exhibition Matches - Seats Located on the East-Side of Westin Tennis Stadium (Facing The Sun)
- Two (2) Entries to Casa Herradura, a Private, Exclusive Lounge Strictly for VIP Courtside and VIP On-Court Ticket Holders Featuring an Ultra-Premium Open Bar from 2-4pm
- Two (2) Invitations to the LiveBall Desert Smash lunch immediately following LiveBall
- Charitable donation to Desert Smash Charities, including Variety-The Children's Charity & Sophie's Voice Foundation: \$1200.00

**ABOUT TENNACITY**

TENNACITY is a next generation tennis community and company specializing in events, a vibrant apparel line, and a unique workout that is the SoulCycle/Zumba of tennis. The Tennacity workout is an all tennis live ball experience set to music with inspirational playlists and commentary by the game's top professionals.

**HOW IT'S PLAYED**

In this tenacious battle for the "Champs side," the challengers seek to win 4 points before the champs win 2. A conductor feeds the ball creatively challenging each player to reach the pinnacle of their game.. THEIR SPIRIT! Its fast paced. No serves. HIGH ENERGY. Community feel. You'll get it right away.  
[www.tennacity.com](http://www.tennacity.com)



**PURCHASE YOUR EXPERIENCE TODAY**  
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