

Additional Mobile Information

Features & Benefits

- › Reach users at different touch points throughout the day without desktop limitations
- › Highly accurate hyper-local targeting based on users GPS-reported latitude and longitude
- › Geo-fencing enables you to draw a line around a targeted area and deliver your message within it.

Fine Print

› Mobile

- » Target by DMA, zip codes or radius
- » Targeting available: RON, Channel, Geo-Retargeting, Geographic, Weather

› Tablet

- » Targeting available: RON and Channel
- » Ad units available: 300x250, 728x90
- » Customization, Distance Customization, and Timing Customization