

Heart & Stroke

A Star Magazine **HealthCheck** Special Section

The American Heart Association says that heart disease and stroke are the No. 1 and No. 3 killers in the United States.

On Sunday, Feb. 1, 2015, The Kansas City Star Magazine will publish Heart and Stroke, a special section devoted to the celebration of healthy-heart month in February. It will focus on cutting edge heart procedures and stroke prevention.

When you place a 1/4-page or larger ad in this section you are eligible to receive an equal amount of space for a story. You may submit a story to be edited or have our special sections writers contact you to write your story.

This is a great opportunity for your business to reach more than half a million loyal Sunday Star Magazine readers with your health care message.

In addition this section will be posted online at KansasCity.com where over 4 million monthly visitors can view it, print it or email it to a friend.

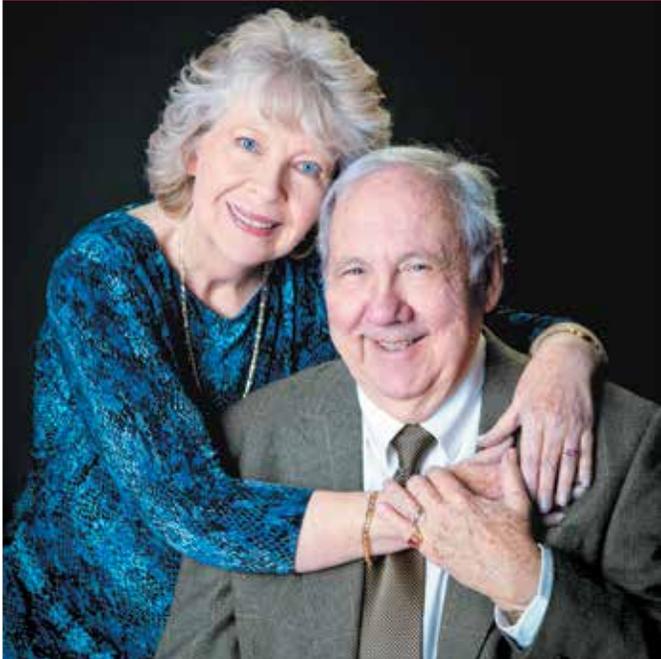
Call your account representative or call Pete Robinson at 816-234-4166.

February is healthy-heart month

Paid Advertising Supplement to The Kansas City Star Magazine

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New A-fib procedures reduce stroke risk without use of drugs
By Linda Cruse
Special sections contributing writer

Jerry and Ann Poston of Kansas City are used to sharing things, but several years ago they discovered they shared something neither one wanted: the same heart ailment, atrial fibrillation.

Also known as A-fib, atrial fibrillation is the most common type of arrhythmia. A-fib occurs when disorganized electrical signals cause the heart's two upper chambers to fibrillate, contracting fast and irregular. A-fib can cause blood to pool in the heart and form clots that travel to brain and cause a stroke, said Dr. H. William Stites III, cardiac electrophysiologist at Research Medical Center. He is a fellow of the American College of Cardiology.

Patients with A-fib are at five times the risk of suffering an ischemic stroke.

"It's most common in people age 60 and older, and 10 percent of people above age 80 have A-fib," Stites said. The Postons are 77.

Continued on next page

After 53 years of marriage, Jerry and Ann Poston have shared a lot, including the same heart ailment, atrial fibrillation.

Photo by Judy Revenaugh/The Star

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