

EMILY CARPENTER

Eager to learn, willing to grow, excited to contribute. Strategic intellect with a collaborative spirit. Superior conceptual skills executed across a variety of mediums. A self-starter with a relentless thirst for creative solutions. Ability to prioritize and organize with an impeccable attention to detail. A thinker, a collaborator, a maker, a problem solver.

PROFESSIONAL EXPERIENCE

08.15-PRESENT, MULTIMEDIA DESIGNER, CONDÉ NAST, NYC

- Managed aspects of many jobs from conceptualization to design to production to completion
- Oversaw, directed, and designed long-term, large-scale, and high-budget promotional print and digital projects
- Produced day-to-day marketing materials
- Regularly handled a high volume of projects at once

06.15-08.15, DESIGNER, SUNDAY FOREVER, NYC

- Led the branding development for an up and coming luxury brand
- Communicated with developers, printers, and production artists to ensure the brand's visual consistency across a multitude of platforms and products
- Directed all aspects of the brand aesthetic to create a visually consistent, seamless experience across web, social media, and print materials

05.15-06.15, VISUAL DESIGNER, TIGER KING, NYC

- Established visual direction for an intimate user experience start-up
- Formalized UI design across web and mobile platforms, integrated client branding, modified logo designs
- Worked closely with developer to align design objectives with client requirements and deliverables under tight deadlines

04.15, DESIGN ASSISTANT, MARIA ILARDI DESIGN, TARRYTOWN, NY

- Refined a high volume of newsletters for educational services by updating layouts, typography, and graphics to satisfy client expectations
- Revamped extensive 100+ page catalogs for Random House Inc by resizing images, restructuring layouts, and reorganizing copy under tight deadlines

02.15-06.15, GRAPHIC DESIGNER, CLOAK & DAGGER, NYC

- Lead the design and implementation of all creative assets for a successful vintage boutique
- Produced layouts, web graphics, banners, typography, image research, retouching, and other branding elements to revamp the boutique's web presence
- Collaborated closely with the client to achieve creative solutions

09.14-02.15 JUNIOR DESIGNER, CACHÉ, NYC

- Collaborated with the marketing team to produce monthly deliverables such as lookbooks, direct mailers, advertisements, and in-store signage
- Developed layouts and typography for all print materials
- Assisted with the design and production of web materials such as social media assets, emails, and interactive, online lookbooks

EDUCATION



2011-2014

BFA Graphic Design

SUNY Purchase, Purchase, NY

2013

Intensive Painting Program

Summer Study Abroad, Pisciotta, Italy

2011

Intensive Painting + Photography Program

MICA, Baltimore, MD

SKILLS



Photoshop

Illustrator

Indesign

After Effects

Premiere

Final Cut Pro

Keynote

Microsoft Suite

Illustration

Typography

Mac + PC fluent

CONTACT



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