

Outsourced Accounting Extremely Beneficial for B2B CFOs



B2B CFO, the largest CFO services firm in the country, works with business owners nationwide to execute and plan successful transitions into a new business. B2B CFO strives to provide a high level of service to all its clients including medium and large corporations.

Basis 365 Accounting was hired by B2B CFO to develop an innovative and adaptable accounting solution that provided accurate financial data within a designated time frame. The client was looking for a scalable approach that could be applied to a new business venture.

Service Highlights

- High level of professionalism and competence
- Accurate and timely financials delivered
- Strong understanding of proper accounting guidelines

For a B2B CFO to assist a client in their transition into a new business venture, all financial records must be detailed so an authentic forecasting model can be developed. Basis 365 reviewed the companies financial records and corrected the oversites to ensure the accounting was correct so, the B2B CFO partner was prepared to move forward.

As in many transitions, the road was a bit jagged, but the Basis 365 team was proactive, responsive and listed to methodology suggestions provided by the client.

Communication and flexibility were the keys to success for this client. As a completely virtual team, staying on top of emails and meetings were essential in keeping this project on track and delivered right on schedule.



"I rely on the books being closed accurately and timely. So, switching from previous providers to Basis 365 was an easy choice. Basis 365 made the entire accounting process work effortlessly. I could check in, make sure everything was going well and not have to feel like I had to dig in and help to fix things."

- Robert Burger, B2B CFO

Want to learn more about how BASIS 365 can help you grow your business?

**Contact Us Today
(855) B365-NOW x711**