

{ FANNY / ZHAOYI YU }

/ experience designer
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{ OBJECTIVE }

Visual Experience Designer seeking a Visual/UX Design position in a creative studio to contribute to the team with my design skills.

{ QUALIFICATIONS }

/ 3+ years of experience designing and problem-solving for print, digital and emerging medias
/ Experienced in collaborating with developers and designers, creating user flows, wireframes, prototyping and conducting user testing
/ Experience working with marketing in brand storytelling and strategy
/ Formal design training and proefficient in Adobe Creative Suite, Sketch, Keynote, InVision
/ Strong organizational and communication skills

{ EDUCATION }

Academy of Art University, School of Graphic Design
{ *Master of Fine Arts in Graphic Design* }
San Francisco, CA. United States / 12.2015

Instituto de Diseño de Valencia, Facultad de Diseño Gráfico
{ *Cum Laude Bachelor of Arts in Graphic Design* }
Valencia, Venezuela / 08.2011

{ WORK EXPERIENCE }

Rooms Inc.
{ *Visual Experience Designer* }
San Francisco, CA / 09.2014-Present

Instituto de Diseño de Valencia
{ *Graphic Design Instructor - Adobe Creative Suite* }
Valencia, Venezuela / 09.2011-03.2012

FontShop / Typo Rhythm Conference 2014
{ *Greeter & Runner - Volunteer* }
San Francisco, CA / 04.2014

{ SKILLS }

Adobe Creative Suite / Keynote / Sketch / InVision / Flinto / Figma / HTML & CSS

{ LANGUAGES }

English / Spanish / Cantonese / Mandarin (basic)

References available upon request