



SYC

Sherwood Youth Cheer

www.sherwoodcheer.org

Facebook: Sherwood Youth Cheer

Instagram: #SherwoodYouthCheer



Welcome to
Parent Night
2022!

Vision

The vision of Sherwood Youth Cheer is to develop strong and confident young athletes through the sport of cheer.

Mission

The mission of Sherwood Youth Cheer is to uphold the pride and tradition of the Sherwood community through the unification of the athletes and fans.

Values

By having high standards and expectations, SYC will teach valuable life lessons: integrity, work ethic, mutual respect, accountability, and a high level of commitment. Sherwood Youth Cheer is dedicated to building exceptional athletes while representing our community with enthusiasm and pride.

Communication

- **Email is our main form of communication**
 - Teams will have weekly emails from coaches
 - Each team will have an email address Ex. white@sherwoodcheer.org
 - Monthly Pom news will have program updates
 - Periodic emails with changes and updates
- **Text alert system**
 - Quick changes
 - Questions need to be emailed to coaches@sherwoodcheer.org or the team email address
- **Social media**
 - Updates posted there but we can't control when you see it - algorithm problems
 - Team Facebook pages for parents
 - Please DO NOT communicate with coaches on social media or personal numbers
 - Emergencies only: call or text Jess or Tess- numbers will be shared via email

Events, Practices & Games

- Events: Cruisin' Sherwood, Robin Hood Festival, SYFA Car Wash, Cheer Camp, SYC BBQ
- K-4th graders will practice 1.5 hours 2 x per week with 1 additional hour of Tumbling.
- 5-8th graders will practice 2 hours 2 times a week with 1 additional hour of Tumbling.
- Practices begin the second week of August and continue through the end of October. There is a possibility that the football teams make the playoffs and some teams may continue into the second weekend in November.
- All practices are closed to parents
- Practice location: Sherwood School - exact location TBD
- Every Saturday starting September 10th, teams will cheer for the Sherwood Youth football at Sherwood Middle School



Big “G”, Little “O”, Go, Go!!!



Attendance

- All practices, games, and events are mandatory starting August 29th, 2022
- Absences from practices, games, and events, even if excused, may result in removal from stunts and/or line position
- Missing just one athlete means an entire stunt group is unable to practice that day and the team won't be able to learn new material
- In cheerleading we are a team and every athlete plays a vital role!
- Please read the SYC handbook of expectations for what is considered an excused and unexcused absence.



Responsibilities

- This year we are implementing a point system. Please take time to review this in the handbook and become familiar with it. The point system is designed to help the athletes learn responsibility and commitment to their team.
 - Arrive on time
 - Arrive in correct practice gear or uniform, including hair in a high pony and no jewelry
 - Arrive with a positive, sportsmanlike attitude to all practices, games and events
- Upkeep and care of your uniform is your responsibility. Do not lend out any part of your uniform , it is not a halloween costume! SYC can not replace any piece of your uniform if damaged or lost.
- **Without all uniform pieces you will not be allowed to cheer for games or at competitions.**
- At SYC, we believe that school is a priority, both attending class and maintaining grades. All athletes are expected to have passing grades, for middle schoolers you must maintain a “C” or higher in all classes.



attend, but highly encouraged

Cheer Camps



K-4 Two Day Camp at Empire Athletics

- Open to all Kindergarten - 4th graders
- August 20th and 21st
- 3 hours each day
- This is a great camp for learning new skills and getting to know your teammates
- Camp cost is \$100 Due by August 1st, 2022

5th - 8th Grade “Dream Camps” - Overnight

- Open to all 5th - 8th graders
- July 31st through August 4th
- Overnight camp
- This camp is amazing to bond as a team and learn new skills
- Camp cost is \$400 Due by June 1st 2022
- This is not a mandatory camp however this is highly encouraged especially for anyone wanting to join the competition team

Competition Teams

SYC is excited to announce that we will be offering a Traditional Competition team (5-8th graders) as well as 1-2 Gameday competition teams (open to K-8th)

- Be on the lookout for a Competition interest form
- Competition Parent night will be held on April 20th, 6:30PM, right back here in the SMS Commons
- Fees are separate from sideline season





Two cheer practices per week, optional weekly tumbling class and football games

Registration \$100

Kinder-4th \$50 per month

5th-8th \$75 per month

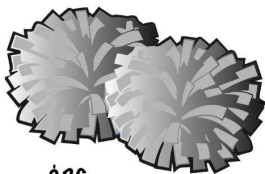
Aug, Sep & Oct

Lots of opportunities for fundraising

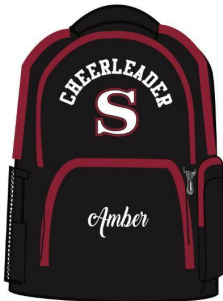
Registration closes at uniform fitting

Email registrar@sherwoodcheer.org with any financial concerns

Uniforms



\$26



\$57.50
Optional



\$83



\$28



\$12



\$55 shorts, shirts, bow

Uniform A



Megaphone
Longer practice shorts
No warm up pant
Trousers style pant



\$151

Uniform B

Pom poms



Top	\$125
Skort	\$53
Total	\$178

Uniforms

- Uniform fitting, May 4th 5-8pm at Sherwood Middle School Commons
 - **Mandatory**
- Uniform is the same as last year. You may reuse uniform pieces that fit
- Everyone gets new practice gear, warm ups and accessories
- Resale group on Facebook
 - Must have your purchase done before fitting
 - Strongly encouraged to bring your pieces to fitting and double check the fit
 - SYC is not involved in any transactions
 - All pieces are to be sold at 50% of the original price
 - Original uniform prices will be listed in the description section of the page
- Items provided on your own
 - All black shoes
 - No show black socks
 - Consider black spandex fitted shorts under practice shorts to cover undergarments

Parent Swag

- Watch your emails for pop up shops
 - Online
 - Games
 - Events
- Great Christmas gifts!
- Get your gear for competition season
- Questions? merchandise@sherwoodcheer.org

Fundraising

- Team Fundraiser
 - Mandatory for everyone
 - Funds go to the program to help keep registration costs low
 - More information to come soon
- Individual
 - Optional
 - All season long
 - One starts today!
 - Proceeds go direct to your family to pay for costs
- Dine outs
 - Announced throughout the season
 - Proceeds go back to the program to help pay for bonding events and fun activities for the athletes
- Questions?
 - fundraising@sherwoodcheer.org

Sponsorships

We are a non-profit organization. Donations are tax deductible

Platinum - \$2500

Crimson - \$1000

Black - \$500

White - \$250

In kind - less than \$250

Questions? Email sponsorships@sherwoodcheer.org

Sherwood Youth Cheer Gives Back (SYCGB)

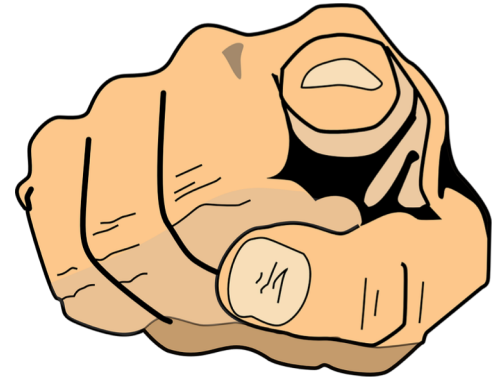
- This year's partner: Sherwood Police Department
- Teddy Bear drive
 - Robin Hood festival booth with us to collect
 - Football game
- Sherwood PD will come talk to the athletes at practice to explain how they use the Teddy Bears
- Questions: SYCBG@sherwoodcheer.org



Parent Volunteers

- SYC operates on volunteer power
 - Game day snacks
 - Team helper
 - SYFA (Sherwood Youth Football Association) Car wash
 - Cruisin' Sherwood & Robin Hood festival
 - Family BBQ this summer
 - End of season banquet
 - And many other opportunities throughout the year
- Keep costs low. Check out the tables to see sign up!
- Questions? Volunteer@sherwoodcheer.org

We need you!



2022 Budget

Please direct Finance questions to treasurer@sherwoodcheer.org

Sherwood Youth Cheer is a non-profit organization

Our goal is to make cheerleading more accessible to all families

Projected Sideline Budget 2022

Administrative (Website, CRM, CC Processing fees, Gmail) - \$7500

Taxes & Licenses - \$800

Insurance - \$3800

Storage - \$1250

OCCA (Membership and Continuing Education) - \$1500

Coach Fees - \$1200

Coaches Compensation - \$8000

Practice Facility - \$3400

Tumbling - \$6300

Bows - \$250

Promo/Marketing - \$500

Team Bonding - \$650

End of Year Banquet/Gifts - \$3000

Total: \$38,150

Future Goals

We continue to fundraise because:

- More scholarship fund money
- Additional philanthropy in the community
- Program to own the uniforms to reduce costs for families
- Have our own practice facility
 - Ability to provide services in house
- More mats
- Expand program offerings