BONE

BoNE Show 2009 | AIGA Boston

FIRM

Visual Dialogue Boston, MA www.visualdialogue.com

PROJECT

fp3/Drink Invitation

Client: Berkeley Investments, Jen Hawkins Events Design Director: Fritz Klaetke Designer: Jesse Hart Printer: Hannaford Dumas

DESCRIPTION

Invitation for an event at Drink, a new bar in the fp3 condo development.

FIRM

Tufts University Medford, MA www.tufts.edu

PROJECT

Tufts in China Invitation Package

Client: Board of Overseers, Tufts University Art Director/Designer: Efi Georgiou Project Manager: Fred Kalil Printer: Kirkwood

DESCRIPTION

This package was created to extend an invitation to the Board of Overseers to join the university president and the provost on a trip to China. The trip's primary focus was to meet and learn from leaders in industry, education, and government. It involved symposia featuring Tufts alumni and faculty, and visits to historicalareas and cultural sites. The package was designed to capture an Asian sensibility and aesthetic.



1:30 p.m.-5:30 p.m. Tults International Board of Overseers delegation visit to China Europe International Business School. evening Delegation dinner at Mon the Bund.

Saturday, September 8 morning Depart Shanghai for Beijing—Peniosula Hotel.

Saturdey, September 8 mid-attermoon Tour of the Forbidden City and Tiananmen Square. 8:00 p.m.—200 p.m. Delegation dinner at Jin Feng Gu Yuan, a renovated portion of the White Dagoba Temple, built in the 1270s.

Senday, September 9 9:00 a.m.-1:00 p.m. Meeting of the International Board of Overseers

9:00 a.m.-1:00 μ.m. Meaning of the International Board of Overseers, afternoon Option of one of three tours:

a. Teer of the Great Walf
b. Pedicate Your of traditional Beijing maighborhoods (Hutong)
c.m.-1:0:0 un with Krens Smith Sponsowed by Robert Wisel
7:00 μ.m.-10:30 μ.m. Reception (Iccation 180)— dignitaries, alumni, frends: and members of the Young Presidents Organization will be invited.
President Basow will sceak about Tufts University.

Montay, September 10
9:00 a.m., -11:30 a.m. Dr. Robert Russell, Director of HNRCA, and Dr. Guansheng
Ma, Deputy Director of the Chinese CDC, will speak to the delegation (location TBO)

2:00 p.m.-5:00 p.m. Visit to China Foreign Affairs University, including a panel/discussion on "China's role in the world."

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700 p.m.-100 p.m. Reception and dinner. This will be an opportunity to gather in a place of political and historical significance—the State Guest House. Speakers: Chinese Ambessador to North Korea, Xaomring Liu; FG'33, and Desen Stephen Betworth.

Tuesday, September 11 morning Depart for Hong Kong. afternoon Arrive in Hong Kong—Four Seasons Hotel.

evening Delegation dinner at Jumbo Kingdom restaurant.

Nednesdey, September 12 norning Meeting of the International Board of Overseers at Citigroup

afternoon Luncheon for friends, alumni, and dignitaries at the Hong Kong Club. Guest speaker. Anson Chan, H 96, former Chief Secretary for Administration, Hong Kong Special Administrative Region.

Thursday, September 13 morains (Visit to high-level government office and srea high schools, late morning Travel via trismway to closing funch overlooking Victoria Peak at "The Peak Lookout"

