




KAITLYN HADDLESEY

GRAPHIC DESIGNER
ILLUSTRATOR
PET ENTHUSIAST

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HI, NICE TO MEET YOU

I'm a graphic designer based in Toronto, ON. I have a Bachelor of Design from OCAD University. I've taken my fine arts background and transferred it into a love for design and a keen eye for detail in everything I do.

TIMELINE

2014-Current
Jump Branding & Design
Graphic Designer / Illustrator

Designing a wide variety of creative work including websites, apps, logos, editorial layouts, packaging, interior artwork, banners, magazine ads, menus, copy writing and social media content. Working closely with production, web and retail teams. Communicating with printers and suppliers. Preparing artwork to printers' specifications. Meeting clients to discuss their needs, objectives and budgets. Balancing and managing several projects at a time.

Summer 2013
Pixel Carve Inc.
Web & Print Designer

Worked closely (often as the primary designer) with a team of programmers in developing entirely custom and dynamic websites. Created presentations, leaflets, marketing materials, banners and more.

2010-2014
OCAD University
Bachelor of Design

Studied the principles and applications of graphic design. Focusing on design process, typography, image-making and critical thinking.

SKILLS & ASSETS

Project Management
Drawing / Sketching
Illustration
Hand Lettering

UI/UX & Web Design
Editorial
Typography
Social Media

Branding
Research & Analysis
Photo Manipulation
Production Art

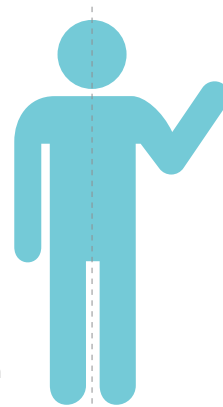


WORK KAITLYN

THINKING
Idea person
Problem solver
Planner

INTERACTION
Communicator
Team player

RESEARCH
Proficient in concept exploration
Knowledgeable in design trends



HOME KAITLYN

HOBBIES
Travel
Fine arts
Board games
Hiking

INTERESTS
Pizza
Books
3D Animation
Calligraphy
Languages