Come together
2018 Annual Report (January 1 to December 31)
Dear friends,

Right now the news is not good.

Refugee agencies across our country are closing. Support systems are failing. You sometimes hear people blaming refugees for the very evils they are trying to flee. And just as the number of refugees worldwide is increasing (70 million and counting, fully 1% of the world’s population), powerful voices in our own government are openly saying they hope to never see another refugee set foot on American soil. They don’t want to hear about refugees succeeding.

We chose the theme “Come Together” for our 2018 report because coming together is perhaps what we do best. It’s our open secret sauce: gathering from many different places — young and old, rich and poor, from the right and the left, from different faiths and world views—to make sure that the most vulnerable among us have the chance to find work, pay their bills, and rebuild their lives.

Our work has always felt important. Day in and day out, it is joy-filled. We feel lucky to cook and pack and laugh alongside some amazing people who have as much to teach us as they have to learn.

But with each passing day we realize that it is also urgent: right here, right now, is a critical moment for refugees. Most Americans don’t realize what is happening. Others are not sure what to do. This is our core message: You CAN do something to support and welcome refugees. You can do it every day.

Take a moment to look at the faces in this report. And as you savor a cup of our coffee or snack on one of our granola bars (or send a gift, or volunteer, or speak up) know that this is YOUR work too. So much needs to be done. But together we’re investing in these new American stories of hope growing, families belonging, and communities coming together. For that we are very thankful.

Keith Cooper
Executive Director

B. Allyn Copp
Chair
with me.
Impacts & Growth

Our Mission
Beautiful Day is a gourmet granola company with a mission to help refugees, especially youth and the most vulnerable, to enter the job market and become welcomed, self-sufficient members of our community.

Training:
20 refugees participated in 3 programs, completing 3,410 hours of training. 80 family members were impacted; 13 graduated. 70% found employment.

Outreach:
3,490 community members interacted with our staff at over 40 outreach and educational presentations (up from 27 in 2017). Around 24,300 personally met a refugee at one of our 4 farmers’ markets.

Revenue:
Sales revenue increased by nearly 17% to $555,553. This allowed us to pay $38,569 in stipends to trainees. 9 former trainees now employed by Beautiful Day were paid another $61,256.

Granola (and coffee):
We made 8 tons of granola and gluten-sensitive granola bars and roasted our first 542 pounds of heirloom coffee beans. 2250 packages shipped to 45 states. (Look out DE, MS, ND, SD, and WY!)

Partners:
274 donors supported our work, including foundations, corporations, faith organizations, 27 monthly donors, and 107 Team Granola subscribers.
Financial

2018 Revenue

$452,300

33% $49,400 Foundations & Grants
33% $47,350 Donations
34% $55,550 Sales Revenue

2018 Expense

$450,700

9% $42,475 Investments for Future Growth
11% $51,075 Community Education
7% $30,750 Fundraising
22% $98,000 Cost of Ingredients & Production
25% $113,450 General & Admin for Programs (Includes Production)
25% $113,950 Training
Partners

Change Visionaries ($25,000 and more)
Anonymous
Imago Dei Fund
The Salem Foundation

Change Icons ($10,000 - $24,999)
Adam & Ann Rekal
Jane Rockwell Levy Foundation
Tina & Steve Lutzer
Panaram Foundation
The Partnership Foundation
Redefine Rhode Island Foundation

Change Makers ($4,000 - $9,999)
Anonymous (2)
Joanne Chiu & Luke Peng
Episcopal Charities Fund
Ida Bahou Lotisfield Memorial Trust
Lynn & Don Kolowski
Teresa Stankevitz

Change Agents ($1,000 - $4,999)
Blount Fine Foods Corporation
Andrew Brownwood & Beth Maccini
Tina & Laura Chow
Davido Okezie
Chris & Andrew Foster
Carrie & Hans Franzen
Cinenna & George Hoyt
Jill & Jerry Hutson
Janet Iversen
Keith & Deanne Johnson
Cynthia & Dana Mauch
Photoboo Planet
John & Jessica Pickos
Thomas Pizzuti
Elizabeth & Philip Poux
Providence Presbyterian Church
Renaissance Church
Reservoir Church
RI Department of Labor & Training
Anne Sage
Barbara & Stephen Schild
Susan & Rob Thunston
Michael Tso
David & Lisa Wathenmiller
Samuel Yu

Catalysts ($500 - $999)
Julie Baldwin
Claire & Scott Brill
Sandra Ebris
Donald Freedman
Ann & Todd Hamson
Marian & Allan Hime
Jeremy Himes
Debra & Paul Kellsell
Allison & Chris Leson
Diane Lynch
Eileen & Paul McFarland
The Neighborhood Guild
Pottery Studio
Jill Pearlman
Donen & Wayne Peland
Jana Pellegrina
Mary Sherlock
James Swidzinski

Advocates ($250 - $499)
Anonymous (2)
Amazon Smile Foundation
Kimberly Anderson
Therese Starfein & Eric Anderson
Sabina Asante
Sarah Bankard
Brandon & Jennifer Barnes
Christopher Batson
Robert Batson
Dave Berentz-Inglis & John Inglis
Judith & Murray Blackadar
Daniel Blackford
C. Anthony Brosh & Jennifer Hochshild
A. Lindsay Byrne
John Casey
Nancy & Diane Christie
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Elizabeth Coaden
Janet Cooper Nelson & Stephen Nelson
Wendi Corzado
Christine Cotchick
Crisy Claiborne
Cinenna Cummings
Melissa Cummins
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Oscar Delong
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Denise Draves
Catherine Dunn
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Gina Eckhardt
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Kimberly & Brian Estep
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Francesca & Stephen Forrest
Dorothy & Stanley Foster
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Cynthia C. Grotze
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Hardy
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Barbara Hochshild
Dorothy Honik
Leo Immersy
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Coppelia & Gabriel Kahn
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Paula Krebo
Mary Lou Kruek
Kathy Luebby
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Isabel & Nick Texa
Temple Beth-El
Jill & James Tobak
Meggan Ward

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Kimberly Anderson, Banners
Aline Binghans Ningene, All Kinds of Things

Beautiful Day would like to thank the following partners. We couldn’t have done it without you. The following list presents contributions of $100 or more received between Jan 1 and Dec 31. We try pretty hard to keep our numbers accurate, but please let us know if you notice a mistake.

Jessica Blackledge, Social Media
Boo Coffee, Craft Roasting
Bonsai and Liz, Inspiration and Name
Dewey Chenoy, All Kinds of Things
Rhea de los Rosarios, Community Event
Steve Hornan, Training
Elizabeth Reardon, Community Event
Natalie Riccardo, Social Media
Daniele Sprunner, Social Media
Jill Tobak, Community Event

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Café La France Train Station, Providence
Castle Hill Inn, Newport
Clements Marketplace, Portsmouth
Dave’s Marketplace, East Greenwich
The Dean Hotel, Providence
Eastside Marketplace, Providence
Farm Fresh RI, Pawtucket
Museum of Fine Arts, Boston
Nook Coffee House, East Greenwich
Franzi Catering, Providence
Roy’s Fresh Foods, Narragansett
Roger Williams University, Bristol
Tom’s of Warren, Warren
Trinity Repertory Theater, Providence
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