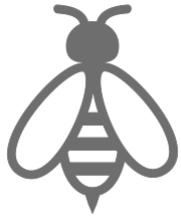


2016/17

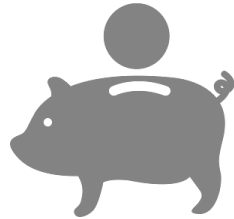
A BEAUTIFUL CITY PTY LTD

COUNTING
VISITORS
IN BUSY
TOWN CENTRES

· HELPING LOCAL GOVERNMENT PROFESSIONALS ·



Place
activation



Economic
Development



Business
liaison



Retail
attraction



Traffic
planning

"Our people counters were installed in 2013 and are in 4 fixed locations throughout our CBD"

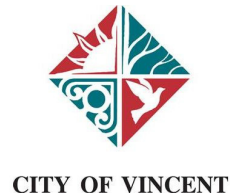
"They have become an essential tool in our internal reporting"

"The Oxfam Shop, The Fremantle Prison and The Fremantle Markets are just three larger organisations I reported footfall to this week"

"What I can tell you is that the data gets better over time. The sooner you can install counters - the better"

Jenny Marslen, Project Officer, Fremantle Business Improvement District Tel: 08 9432 6504

· TRUSTED BY LOCAL GOVERNMENT PROFESSIONALS ·



· DID YOU KNOW? ·

People counters are a highly accurate way to read foot traffic in your town centres.

Unlike WiFi, they take NO private information.

They are excellent value for money.

· WE ARE AUSTRALIA'S BIGGEST ·
· TOWN CENTRE PEOPLE COUNTING PROFESSIONALS ·

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Nicholas Takács

Town centre people counting expert

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