

2016 Texas Council of Teachers of English Language Arts  
Presentation Proposal Rating Rubric

Evaluation Criteria	Excellent 4	Good 3	Fair 2	Poor 1
Title	Clear and gains the reader's attention; session is clearly described	Generally describes the session	Some indication of the session's content	Little information about the session's content
Abstract	Well-written and provides explicit statement of all areas: participant outcomes, theoretical foundations/ research base and how it will be achieved	Clearly written and provides a general statement of participant outcomes and theoretical foundation/ research base but participant outcomes need detail	Adequately written but more details about each area are needed	Unclear and fails to include all areas
Presentation Plan: Organization of Content (based on the proposal type)	Explains the topic in detail and organizing the material in an engaging way	Explains the topic with general details and shows general organization of the material	Organization may cause audience confusion about material being presented	Little to no organization provided
Importance and Appropriateness of topic	Topic is appropriate and importance is clearly defined	Topic is appropriate but importance is only generally defined	Moderately related to the field	Irrelevant and unimportant to the field
Presenter Experience	Well-known presenter	Successful former presenter at state or national level	First-time presenter	Former presenter with poor evaluation