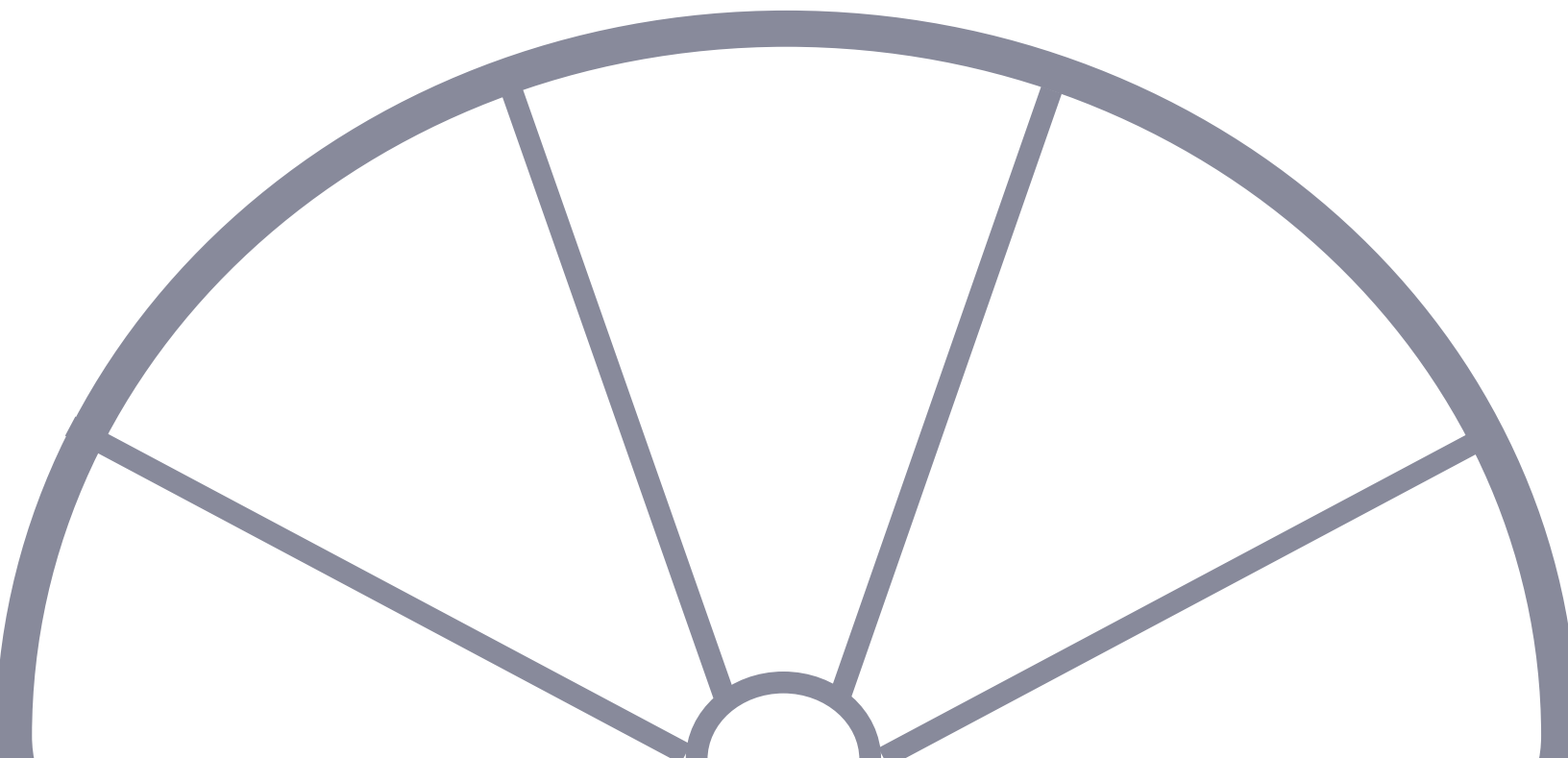


Amesbury Carriage Museum

Community stories start here.

Annual Report

2016



Board of Trustees and Staff

Officers

Mary Chatigny, *President*
Meghan Petersen, *Vice President*
Peter Doyle, *Treasurer*
Amy Mitchell, *Secretary*

Directors

Abigail Bottome
Christopher Deorocki
Peter Hoyt
Susan Koso
Tom Pendergast III
Stephanie Bailey Sluder

Betty Goodwin, *Director Emerita*

Staff

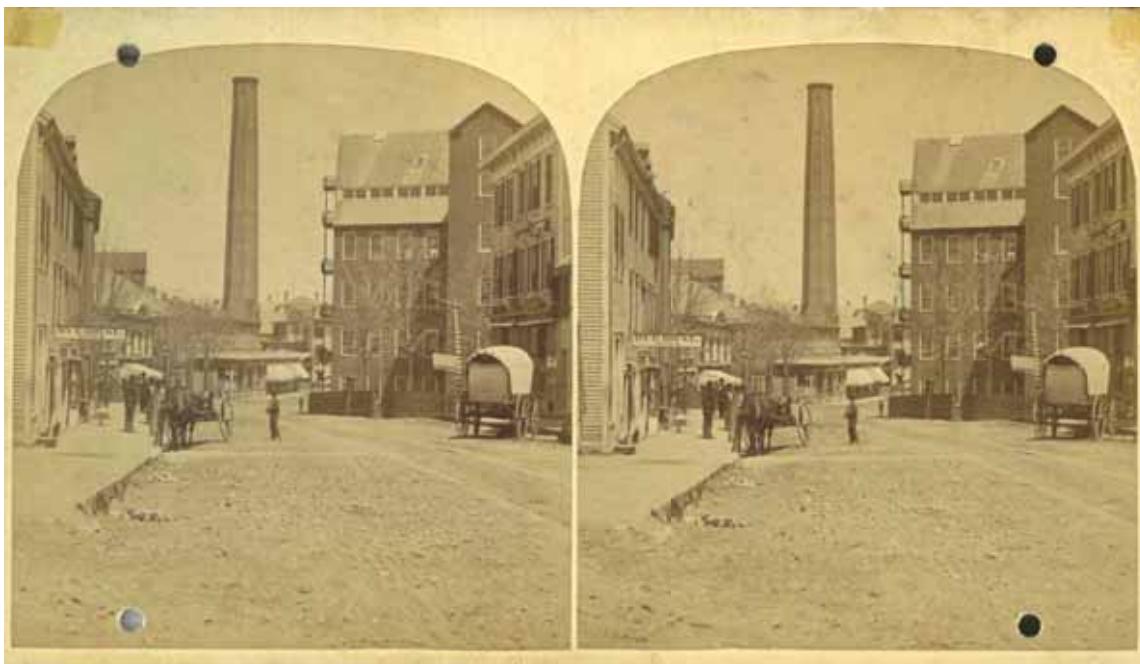
John Mayer, *Executive Director*



Workers at the George Osgood Carriage Company, ca. 1880.
Courtesy of Amesbury Public Library, Local History Collection.

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*A view down Main Street towards Market Square, ca. 1875.
Courtesy of Amesbury Public Library, Local History Collection.*

President's Report

When I was asked to write the "President's Message" for our first Annual Report for the Amesbury Carriage Museum my initial reaction was "wow", for two main reasons. The first being that for an organization officially in its 31st year this would be our first Annual Report. The second was the impressive thought that I was to represent the organization as its President of the Board and stand in the shoes of so many committed board presidents over the past 31 years. Without the legacy of these past presidents I would not be in this role today. My reaction is fitting, I suppose, for someone serving on the board of a local history museum dedicated to the celebration of its city's industry and people; for we are nothing if not the realization of the hopes and dreams of those that have come before us.

For me, these past three years have been so full of hope. Our most significant achievement in 2016 was the hiring of the museum's first Executive Director, John Mayer. Filling this position has allowed us to begin to professionalize the museum and to take the necessary steps to: develop a strong relationship with the Amesbury school system; to collaborate on curriculum; to build a stronger relationship with our city's governmental leadership; and to continue our work with the Amesbury Chamber of Commerce to foster a climate of collaboration.

A second achievement was the completion of a three year strategic plan for the museum. This exciting work included rewriting our mission and developing a vision for the museum. We now can succinctly state who we are, why we exist, and where we are going, answers so necessary when you want to articulate to someone why they should support us.

A third achievement was broadening our Board membership and inviting in more community leaders with a wide range of skills and knowledge. I am excited about this specifically as it relates to our goal of financial sustainability.

Over the next years we aim to build on our accomplishments. We will need to work to have our community members, residents, and business owners understand and support our purpose. We need to build our educational programs for students and encourage participation from adults to foster ownership and pride in Amesbury's industrial history and its people. We will need to find a permanent home for our collection yet continue to be a "museum without walls."

I am excited about the future and know, that having built a strong foundation, we will achieve those hopes and dreams with your continued support.

In partnership,
Mary A. Chatigny
President



Executive Director's Report

“Building blocks...” “Little by little...” “One step at a time...” “It’s not a race, it’s a marathon.” These are some of my favorite and often used expressions.

In March 2016 I became the Executive Director of the Amesbury Carriage Museum. Working with the Board, we are steadily developing our museum. If I had a dollar for each time I used any of those phrases, our endowment would be overflowing. Slow and steady we go.

We do not lack for direction; the “work” for the Carriage Museum is about building a base of operations able to support engaging history programs for the Amesbury community. In the short time I have been on staff, I am very proud of our accomplishments.

For a small organization, our leadership is strong. Thanks to the Board of Directors I began with clear objectives – establishing committees, creating a budget and plan of work, offering meaningful programs, organizing the collection, learning about Amesbury, our members, and more.

Each initiative has connected me to something special about Amesbury, and I mean this in the truest sense of the word. Beginning with a partnership with the Southern New England Chapter of the Society for Industrial Archaeology, we have created a committee of passionate volunteers who meet monthly. From their focus has come abundant knowledge about industry and worklife in Amesbury. This project is ongoing and will support future exhibits, programs, and much more. Want to learn about Mill 4? – just ask. We can talk for an hour about the building. Curious about the dam on the Powow River? We can help you understand how the flowing water fueled the growth of downtown.

A group of educators shared their passion for teaching local history and their belief in the power of museums – from this came a concept for creating learning materials and a successful application to the Amesbury Education Foundation to fund a curriculum project for Amesbury schools. This will happen in the summer of 2017.

Amesbury Mayor Gray’s Car Show in June brought out many helpful volunteers who gave their time to make the show a success. The number of cars on view, the number of visitors in attendance, and the depth of enthusiasm for the event together were unprecedented.

This is our first annual report. As you review our reports, the calendar of events and the lists of members and supporters you will see the community is proud and eager for the museum to succeed. We had a great year in 2016.

Thanks to you all for your support. We cannot do this without you. Here is to a wonderful year in 2017!

|| John Mayer
|| Executive Director



Strategic Plan

2016-19

The Board of Directors gathered in June 2016 for a special meeting to review the museum mission statement and establish strategic goals for the next several years. The meeting was a huge success. The entire Board was present and engaged in the process. From our work came a strong and clear direction for the museum.

Our refined mission is now broader with a focus on “the history of Amesbury’s industry and people.” And we have three achievable and clear goals.

Be assured, carriages remain a critical part of our story. But we are learning this history can be told more clearly when we include stories about what came before and what followed the carriage industry in Amesbury. It is an exciting time for the Amesbury Carriage Museum.

Mission

*Champion the history of
Amesbury’s industry and people.*

Vision

*A community inspired by
Amesbury’s history.*

3

Goals

Develop a physical location with an exhibit supporting school programs

- Secure and develop a gallery location
- Create school-age programs and curriculum
- Install an orientation exhibit

Make participation with the ACM desirable, attractive and fun

- Create and implement a comprehensive fundraising plan
- Increase the number of members
- Establish communication program

Build an organization that meets national standards for museum operations

- Establish a balanced budget
- Create a sustainable and functional operating structure
- Establish a robust process to develop and educate the ACM Board of Directors
- Produce a working collections policy



Treasurer's Report

STATEMENT OF ASSETS, LIABILITIES AND EQUITY

as of December 31, 2016 and 2015

	Dec 31, 2016	Dec 31, 2015
ASSETS		
Provident Checking	14,867.74	8,170.81
Provident Savings	73,843.95	93,098.05
Accounts Receivable	2,249.16	0.00
Furniture and Equipment	1,019.96	1,019.96
Total Assets	<u>\$91,980.81</u>	<u>\$102,288.82</u>
LIABILITIES		
Accounts Payable	116.74	0.00
Total Liability	<u>116.74</u>	<u>0.00</u>
EQUITY		
Opening Balance Equity	94,577.37	94,577.37
Unrestricted Net Assets	7,711.45	467.84
Net Income	-10,424.75	7,243.61
Total Equity	<u>91,864.07</u>	<u>102,288.82</u>
Total Liabilities & Equity	<u>\$91,980.81</u>	<u>\$102,288.82</u>

STATEMENT OF SUPPORT, REVENUE AND EXPENSES

as of December 31, 2016 and 2015

	Dec 31, 2016	Dec 31, 2015
SUPPORT AND REVENUE		
Contributions	15,935.00	5,168.68
Foundation Grants	2,000.00	-
Corporate Grants	927.13	-
Public Programs	6,919.55	1,390.00
Memberships-Individual	9,645.10	3,100.97
Memberships-Business	1,713.68	50.00
Annual fund	4,755.00	-
Other Income/Misc. Revenue	1,944.28	4,239.00
Bank Income	14.50	88.28
Event Donations	266.20	-
Total Income	<u>\$44,120.44</u>	<u>\$14,036.93</u>
EXPENSES		
Personnel	34,912.62	510.98
Facilities and Equipment	4,334.82	3,637.59
Non Personnel Expense	3,537.36	2,494.75
Programs, Exhibits, Collections	8,965.17	-
Other	2,795.22	150.00
Total Expenses	<u>\$54,545.19</u>	<u>\$6,793.32</u>
PROFIT/LOSS	\$(10,424.75)	\$7,243.61

CALENDAR OF EVENTS

2016

March 31 – History on Tap

THE NOSHERY

Special event to launch the year and introduce John Mayer

April 14 – Walkable City

AMESBURY CITY HALL

An evening with Author Jeff Speck, the Bailey Family Foundation inaugural lecture

May 21 – Aperture on Amesbury No. 1

MILLYARD

A Mill Building Photo Tour; special tour of the Millyard led by Tim Gurczak

June 24 & 26 – Amesbury Days

AROUND AMESBURY

24th – *Amesbury Days Open House*

26th – *Mayor Gray's Carriagetown Car Show*

August 16 – Author Talk

BLUE WAVE GALLERY

A special presentation by noted author, Anthony Connors discussing Paul Moody's connection to Amesbury featured in his book "Ingenious Machinists"

September 10 – Industrial Amesbury

MILLYARD

Special event co-sponsored with the Southern New England Chapter of the Society for Industrial Archeology

September 22 – 31st Annual Meeting

AMESBURY HIGH SCHOOL

Dinner and talk by photographer Jet Lowe, "Industrial History in Perspective"

October 1 – Fireball Run

AMESBURY AND 29 WATER STREET

A special showcase exhibit of Carriage Museum vehicles

November 3 – Amesbury Treasures Open House

BLUE WAVE GALLERY

The launch of an annual gathering of cultural organizations in Amesbury

November 5 – ACM Board Reunion

BLUE WAVE GALLERY

A gathering to review and celebrate the history and growth of the Carriage Museum

November 30 – The History and Future of the Powow River: a Conversation

AMESBURY HAMPTON INN

A conversation with local experts about the status of the Powow River





A view down Main Street towards Market Square, ca. 1900.
Courtesy of Amesbury Public Library, Local History Collection.

Members

Emeritus

Betty Goodwin

Senior

Raymond Breslin
George Casey
Walter Curran
Joe Finn
Robert Grodzicki
Beverly & Richard Peeke
Joseph Tavitian

Individual

David C. Bailey Jr.
Karen Baptiste
John Cameron
Pamela Carabba
Emily Douglas
Jeremy Dudley
Kassandra Gove
Anna Grayver
George N. Henderson
James Knox
Walter Kobrzynski
Gloria & Felix
Sally Lavery
Robert Lemay
Boo Martin
Bruce McBrien
Olyce Moore
Ira Newman
Sheila Noonan
Gerry O'Reilly
Theresa Oakes
Ken Okabe
Daniel Parks
Barrie Paster, MD
Charles A. Purinton II
Dianne Swistak
Barbara Turner

Family

Shawn Bailey
Ted Bailey
Clinton Beggs
Abigail Bottome
Jacqueline & Donald Brown
Gail Brown
David Bush
Betsy & George Butterfield
Sally & James Chandler
Kim & Nathan Chatigny
John Clark
Scott Colby
Christopher Courchesne
Phil Cronin
Kim & Peter DeMaranville
David DiResta
James DiResta
Stephen Dunford
Jane Earnshaw
Catherine & Robert Gaudet
John Geisel
Gale & Thomas Hanshaw

Elizabeth Hatch
Tim Hoyt
Heather Hull-Colby & Scott Colby
Priscilla Jones
Abbey & Gary Koutnik
Fran & Dick Lalley
Amanda LaPlante
Tom Lochhaas
Gale & John Lyman
Katherine & John Macone
Edith Maxwell
Sharon & Jay McDermot
Valerie Erroc & Malcolm McKay
Marie Messner
Laurie Mobilio
Madalene & Thomas Murphy
Bonnie & Duncan Noyes
Jane & Jeff Oelkers
Andrew Pishkunov
Paula & Ron Pressler
Scott Richardson
Anthony Rinaldi
David Saltzman
Karen & Stan Schwartz
Dixie Smetara
Sarah & Bruce Tompkins
Laura Tremblay
Dennis Welcome

Sponsor

Aqua Laboratories, Inc.
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Barbara Lorenc
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Laurie & Steve Belmonte
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Asia Scudder
Andrew Shirshac
Peter Suorsa
Ellen & William Trainer
Anne Tunstall
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Patron

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Wayne Barbaro

Donald Beaulieu
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Coastal Connections Inc.
Gregory Colling
Chris Deorocki
Peter Doyle
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Margery Follansbee
Eric Fournier
Pam & Robert Gilday
Michael Gonthier
Melissa Gray-Murphy
Natasha Grigg
Michael Harrold
Daniel Healey III
Patty & Peter Hoyt
Cathleen & Scott Jillson
Alison Kelley
Richard Killilea
Norma & Patrick Leonard
Courtney & Tom MacLachlan
Debora & John Mayer
Paula & Jay McPartland
Marcia Briggs-Menes
Tamara Owen
Shirley & William Owen
Thomas Pendergast Jr.
Tom Pendergast III
Paul Rogers
Matthew Sherrill
Stephanie Sluder
Cathy Toomey
Marie Veilleux
David Warias
Tim Wheeler

Corporate

Amesbury Golf & Country Club
Gould Insurance
Healey, Deshaies, Gagliardi & Woelfel, PC
Merrimac Valley Animal Hospital
Newburyport Five Cents Savings Bank
Paul C. Rogers & Sons, Funeral Home

RTN

Rachel M. Adams
Joan Allard
Gary Arsenaault
Corinne Bilodeau
Andrew Boissoneau
Joseph Brady
Roland J. Cantin Jr.
Brennen M. Carter
John Chamberlain
Chrystal Cole
Kathy A. Cook
Philip Cronin
Carole Desantis
Julie Deschenes

Stephen Doane
Mackenzie Duquet
Greg Durlacher
Edward F. Eaton
Linda Eaton
Daniel Farmer
Jeff Field
Diana Flaherty
David Galanek
Meaghan Gallant
Melissa M. George
Jill Harbison
Becky Hill
Brandon Hudson
Keith Hussey Jr.
Carolyn J. Janvrin
Rosa A. Jimenez
Patricia O. King
Alyson Krisanda
Milquis Labour
Diane Laine
Maria Lufkin
Mary-Madeline MacDougall
Linda Malloy
Beau Marchitelli
Alexandria Margerison
Samantha Marinucci
Kathleen Mazzatto
Gabrielle M. McIntyre
Scott McKenney
Rosanna McKenzie
Nancy J. Meehan
Lorraine Myette
Shari Nelson
Melissa O'Neil
Linda A. Pensak
Thomas Regan
John Riley
Dean Robblee
Carolyn Rossi
Kristen Ruddock
Salvatore Russo
Melissa Ryan
William Rymsha
Tammy Schutz
Robert Serino
James Serrell
Kyle Slepoy
Jason Spaulding
Sarah Stanley
Cheryl Taylor
Timothy Tocci
Scott True
Somi Udin
Louis Venezia
Cynthia Wall



Volunteers

Berni Angelo, *Museum Assistant*

Industrial Survey

Marc Belanger
Barbara Bell
Greg Colling
Frank Czar
Mike Harrold
Duncan Hay
Steve Klomps
Ron Klodenski
Courtney MacLachlan
John Mayer
Tom Murphy
Gene Mulligan, Amesbury DPW

Salisbury Point Railroad Museum

Peter Bryant
Robert Grodzicki
Paul Killian
Bud (Felix) Kuran
Murray Little
Selwyn Mize
Russell Monroe

2016 Car Show

Jim Babbin
Wayne Barbaro
Mary Chatigny
Donna Collins
Mayor Ken Gray
Officer Tom Hanshaw
Peter Hoyt
Ron Klodenski
Susan Koso
Barbara Lorenc
Debora Mayer
Bruce McBrien
Amy Mitchell
Ozzie Morrill
Meghan Petersen
Tom Pendergast III
Wes Pettengill
Jeff Picard
Alan Porter
Asia Scudder
Matt Sherrill
Juliann Sherrill
Stephanie Bailey Sluder

2015-16 Board

Mary Chatigny, President
Meghan Petersen, Vice President
Stephanie Bailey Sluder, Treasurer
Suzanne Cote, Secretary
Donna Collins
Timothy Gurczak
Peter Hoyt
Susan Koso
Tom Pendergast III



A view from the top floor of Mill 2 (now Amesbury Industrial Supply), looking South, ca. 1900. Courtesy of Amesbury Public Library, Local History Collection.

Annual Fund

Donors

Jeannine & Bart Bailey
Terry and Ted Bailey
Samuel Bailey III
Rose Marie Bailey
Karen Baptiste
Donald Beaulieu
Benjamin Becker, BLB Custom Building, LLC
Laurie & Steve Belmonte
Abigail Bottome
Pamela Carabba
Thomas Cass, Aqua Laboratories, Inc.
Mary Chatigny
Sandra Clark
Gregory Colling
Donna Collins
Suzanne & Ron Cote
Fritz DeGuglielmo, LLC CPAs
Kim & Peter DeMaranville
Chris Deorocki
Peter Doyle
Robin & Joseph Fahey
Healey, Deshaies, Gagliardi & Woelfel, PC
William E. George
Pam & Robert Gilday
Michael Gonthier
Robert Grodzicki
Gale & Thomas Hanshaw
Jon Higgins, Higgins Environmental Associates, Inc.
Patty & Peter Hoyt
Christiana Johnson, Phat Cats Bistro
Priscilla Jones

Anthony Matrumalo
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Gale & John Lyman
Valerie Erroc & Malcolm McKay
Edith Maxwell
Debora & John Mayer
Marcia Briggs-Menes
Marie Messner
Amy Mitchell
Ozzie Morrill, Earl G. Morrill Electrical Contractor
Newburyport Brewing Company
Shirley & William Owen
Barrie Paster, MD
Tom Pendergast III
Meghan Petersen
Coastal Connections Inc.
Charles A. Purinton II
Carolyn Ramm, Riverwalk Gallery
Anthony Rinaldi
Mary Schaefer
Matthew Sherrill
Linda Sickorez
Stephanie Bailey Sluder
Dixie Smetara
Cathy Toomey
Ellen & William Trainer
Vermette's Market
Cynthia Wojcicki



*Carrriage-making industries in the lower millyard, ca. 1890.
Courtesy of Amesbury Public Library, Local History Collection.*

Sponsors, Gifts and Special Donations

Major Gifts

Courtney MacLachlan

Gifts

Mary Chatigny
Stephanie Bailey Sluder
Peter Hoyt

In-Kind Gifts

Amesbury Chamber of Commerce (office)
Chestnut Innovation Center (storage)
Dan Healy (storage/facility)
Richard Belanger (building access)

Morrill Electric (electrical services)
Laurie Knapp (accounting services)
Holly Pulsifer (moving wagons)

Bill Chatigny (computer)
Gould Insurance (computer)
Comsatt Services (IT services)

Jon Moers, the Noshery (prg. facility)
Asia Scudder, Blue Wave Gallery (prg. facility)
Amesbury School Dept. (prg. facility)
City of Amesbury (prg. facility)

RTN Financial Credit Union (membership support)

Grants

Amesbury Education Foundation Inc.
The Bailey Foundation

Annual Meeting Sponsors

Amesbury Chevrolet
Newburyport Five Cents Savings Bank
Rick Bartley, Bartley Machine
the Chestnut Innovation Center
Robin & Joseph Fahey
Bill & Shirley Owen

Car Show Sponsors

Amesbury Industrial Supply
Amesbury Furniture Outlet
CP Building Supply
Comcast
DM Construction
DeLong Auto Body
Ebacher Plumbing & Heating
Faulkner & Associates
Gould Insurance Company
Peter Hosmer
Just the Wright Place for Ice Cream
Johnson Lumber Co., Inc.
Knight Oil Co.
LeBaron Bonney
Newburyport Five Cents Savings Bank
N.A. Nichols Co., Inc.
Rayco Machine
Seabrook Tire & Auto
Shaheen Bros., Inc.
Skip's Snack Bar
Twin Lanterns Dairy Bar, LLC
Wall's Ford, Inc.



*Automobile body-making industries in the lower millyard, ca. 1915.
Courtesy of Amesbury Public Library, Local History Collection.*

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www.amesburycarriagemuseum.com

Design by Aimie Westphal Graphic Services, Amesbury

