

# Katherine Stover

GRAPHIC DESIGNER

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## EDUCATION

September 2010 - May 2014  
Savannah, Georgia

### Savannah College of Art and Design (SCAD)

Bachelor of Fine Arts, Graphic Design  
Summa Cum Laude

## EXPERIENCE

### Landor

January - May 2016  
Chicago, Illinois

### Design Intern

Designed for consumer packaged goods; curated look and feel for brand identities; collected and prepared images for research focus groups; designed and organized new business proposals; supported fellow designers and client services as needed

### VSA Partners, Inc.

September 2015  
Chicago, Illinois

### Freelance Designer

Assisted VSA's Consumer Marketing Practice with designing the marketing campaign and collateral for a windows and doors company, including printed materials and digital assets

### VSA Partners, Inc.

June - August 2015  
Chicago, Illinois

### Design Intern

Responsible for concepting and curating moodboards for new projects; oversaw design implementation across digital media; created new deliverables focusing on business-to-business communication for existing brands, including digital presentations, iBook publications, email announcements, and printed materials

### Conjure

*(formerly Froeter Design)*  
September 2014 - April 2015  
Chicago, Illinois

### Freelance Designer

Created cohesive aesthetics for brands across platforms; designed and implemented new brand identities; designed, prepared, and oversaw projects for production, including printed materials, responsive web design, and environmental graphics

### Hewlett Packard (HP)+SCAD

September - November 2013  
Savannah, Georgia

### Designer, Campaign Co-Creator

Utilized HP's augmented reality app, Aurasma, along with Visit Savannah, the city's primary destination marketing organization to create and promote content for the "Savannah: A Live City" campaign

### Bon Appétit Magazine, Condé Nast

June - August 2013  
New York City, New York

### Editorial Intern

Communicated with media contacts to obtain products for photoshoots and credit sheets for the research department; compiled product research; edited spreads and stories; assisted with run-throughs for photoshoots; tested digital editions of the magazine

## SKILLS

### Adobe Suite up to CC

Skilled in Illustrator, InDesign, Photoshop

### HTML/CSS & Digital Platforms

Working knowledge of coding for web; experience with Sketch 3, WordPress

### Design Capabilities

Branding, typography, concepting, curation, print & production, UI/UX, web, digital publications (InDesign Publishing Suite & iBook), presentations, environmental graphics

## RECOGNITION

### Photograph Featured

*Art Institute* | January 2015  
chromatic.us

### SCAD Secession Finalist

*Emerald* | May 2014  
scadsecession.com

### Packaging of the World

*Le Botaniste* | January 2014  
packagingoftheworld.com

### They Draw & Travel

*Valentine's Day in Paris* | March 2013  
theydrawandtravel.com

### Dean's List

SCAD | 2010 - 2014

### Distinguished Scholars Scholarship

SCAD | 2010 - 2014