



JESSE SALER
Creative/Human

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JesseSaler.com

WORK EXPERIENCE

GLOBAL PROTECTION CORP./ONE CONDOMS — September 2015–Present

Boston, Massachusetts

Graphic Designer

Responsibilities

Educational Materials, Marketing Collateral, Digital Engagement, Social Content

FREELANCE/CRAFT — August 2014–Present

Services

Marketing & Design Consultation, Venue Decoration (Weddings and Events), Calligraphy and Lettering, Chalkboard Signage

Clients

NorthStar Academy, ONCE Ballroom & Lounge, Various Event and Party Planners, etc.

RELEVANT 24 — September 2014–April 2015

Boston, Massachusetts

Graphic Designer

Clients

TBS, American Dad, State Farm, Priceline

BRIGHT RED\TBWA — February 2012–July 2014

Tallahassee, Florida

Art Director

Clients

Florida Prepaid College Board, Pilot Pen, The City of Pensacola, Homes.com/ForRent.com

Awards

2013 & 2014 Tallahassee Addys, Communication Arts Online Exhibit

HONORS

GRIFFIN FARLEY'S BEAUTIFUL MINDS 2014

BBH, New York City, NY

Finalist

The Beautiful Minds program is a hybrid planning boot camp and networking event. Participants get a crash course in planning and apply the teachings to a brief.

EDUCATION

THE CREATIVE CIRCUS 2011

Atlanta, Georgia

Art Direction

EMERSON COLLEGE 2009

Boston, Massachusetts

Integrated Marketing Communications (B.S.)

Minors

Psychology, Photography

Clubs & Affiliations

Orientation Staff, E.A.G.L.E. (GSA) Public Relations Chair, Developed Images, Kasteel Well Spring 2007

SKILLS & INTERESTS

Related Skills

Adobe Creative Suite; Photoshop, Illustrator, InDesign; Integrated Marketing, Typography, Strategic Thinking, Conceptual Direction, Photographic Direction, Social Media and Content.

Additional Skills and Interests

Improv Comedy, Calligraphy and Lettering, Photography, Drawing, Cooking, Woodworking, The Great Outdoors, Roller Skating, Sign Painting, Embroidery, Greeting Cards, Gardening.