



**THATDAMNYANKEE.COM**  
**347/346/1880**

### *Copywriter*

Crispin Porter + Bogusky; Miami, Florida  
February 2016 – Present

Working on letgo, Diageo, and new business. Writing TV scripts, manifestos, print ads, web banner copy, OOH and social and digital activations. As well as going on production and working through postproduction editing. They say I'm good with words. I think I'm alright. Making clients laugh, sometimes nervously. Judging the weekly beer selection. Bringing cultural understand to my foreign ECD's. Guessing what diet my art director will be trying for the week.

### *Awards:*

Cannes Creativity Festival 2016 - TV & Cinema Film - Two Shortlists  
One Show 2016 - Film - Merit  
2016 Clio Awards - Film - Bronze  
CommArts 57th Advertising Annual - November/December 2016

### *Copywriting Intern*

Crispin Porter + Bogusky, Miami; Florida  
October 2015 – February 2016

Developed campaigns and wrote copy for letgo, Infiniti, Vonage Business, American Airlines as well as working on new business pitches.

### *Freelance Copywriter*

MatchPad; Greater New York City Area  
May 2014 – June 2015

This is where I learned how to pitch strategy and ideas, develop a brand, and work through painfully loud bar music. Just a couple of skills you tend to pick up when working for a startup that claims the West Village as its home.

### *Social Media Intern*

Paradox Process; Greater New York City Area  
May 2013 – August 2013

Working for kooky psychotherapists has some perks. One notable perk is the parade of clients that brings fresh fruit into the office. The other perk was learning how to write keyword rich content as well as content for Facebook and Twitter because "traditional media doesn't work for us". In other words, there was no budget. But I learned ways to make it work.

### *Producer*

Villa Rio Productions; Greater New York City Area  
May 2012 – August 2012

When you're 18 you have two things going for you: a ton of energy and absolute naivete. Using these two things, I helped a friend start a film production company and we took on a client to fund our first film. That summer was a crash course in working with clients, collaborating with other creatives, the realities of running a business and learning that creating advertising is marginally more lucrative than making films.