Date: November 13, 2018

To: Central LHIN Health Service Providers

From: Kim L. Baker, Chief Executive Officer
Dr. Rakesh Kumar, ED Physician Lead for Central LHIN

Subject: Central LHIN 2018-19 Holiday Planning

In addition to new surge beds and the opening of the second Reactivation Care Centre at the former Humber River Church site, located at 200 Church Street, to assist with capacity, the Central LHIN has developed communication materials and tools to raise awareness of health care options available to patients and families during the winter holidays.

The following communication materials and tools are available for your use:

1. Centralhealthline.ca – online directory of health care options in the Central LHIN, including a link to up-to-date information on programs and services open over the winter holidays. Centralhealthline.ca has valuable information on thousands of in-home and community based services such as walk-in clinics, pharmacies, 24/7 telephone support services.

2. Graphics for Health Services Holiday Hours – Please post the Health Services Holiday Hours graphic on the home page of your website and link to this direct URL – www.holidayhours.centralhealthline.ca.

Please share the communication materials and tools with your communications team and others who may find the information useful. If you would like to order centralhealthline.ca brochures to display in your brochure racks, please send an email to info@lhins.on.ca and indicate the quantity required.

Thank you for your continued support and best wishes for a happy and healthy holiday season.