

Building for God Community Foundation Vision Plan 2018-2028

Executive Summary

The BFG Community Foundation, Inc. ("BFGCF" or the "Foundation"), d/b/a, Building for God Community Foundation is a Section 501(c) (3) non-for-profit corporation established in 2007.

Fundamental to its cause, the Building for God Community Foundation operates as a capital funding, leadership sharing, and partnering relationship mechanism to benefit local private non-for-profit organizations in our community, as measured by our mission. "Local" is defined as the Maryland market, and applies to only those nonprofit organizations serving the community needs of Maryland residents.

The overriding goal of the Building for God Community Foundation is to create a "community of activist citizens and companies" who join under the umbrella of the Foundation by investing their time, talent, and funds to enrich and impact those in need in the broader local community of Maryland and to target our efforts of care to those defined in our mission.

Our dream is to bring a greater purpose to the local community through the active, engaged, and measured efforts of all Foundation leaders and volunteers and to push our mission outward into the community, thus promoting and garnering an infinite consortium from which to pull for leadership, charitable and planned giving, innovation, and resource partnership for the promotion of love and care to our local citizens and private non-profits in need.

Today, the face of the Foundation is multi-faceted with brilliant and dedicated souls whose effort as volunteers drive the dream into reality. The results of our collective works upon the community are outstanding and a great blessing.

The Foundation is humbled by the positive change created by our efforts thus far and inspired by what God lays before us in His plan. We will servant lead God's path for us; we will explore, discover, and pursue in an active manner, ever vigilant, our dream and destiny as a community activist enterprise; we will always seek to understand what is important and why and create and execute action to drive change; and we will be determined and persevere to do so as servants of our mission and God's plans for us and our community.

Foundation Background

"In all your ways acknowledge Him, and He shall direct your right paths." -Proverbs 3:6

Mission

To affect a positive and determined impact in our local community in the areas of sheltering the homeless, feeding and caring for families, fostering the educational needs of our youth, and supporting those who protect our community.

Values

We, the servant leaders and community of the Building for God Community Foundation, value and demand love, compassion, purpose, character, faith, perseverance, happiness, hope, and joy in all manner of effort, works, and actions we undertake to pursue the called purpose of our mission.

Foundation Programs

Champion in Life Grant Award Program

Founded in 2014, the Champion in Life Grant Award Program was created to recognize and support deserving local nonprofits whose missions align with the Foundation's mission. The Champion in Life Grant Award Program awards each recipient with a \$2,500 renewable grant fund for two years.

Through the dedication, faith, and commitment of many who have been called to support our Foundation as servant leaders and through the empowering spirit and blessings from God, the Building for God Community Foundation has achieved the following community impact to date.

Champion in Life Grant Award Recipients







CollegeBound Foundation



Court Appointment Special Advocates for Children (CASA of Baltimore County, Inc.)



The Gateway School



Kugel Connection, Inc.



Maryland New Directions



Next One Up



SAFE Alternative Foundation, Inc.



Volunteers Drive - Seniors Thrive
NeighborRide

ST. IGNATIUS
LOYOLA ACADEMY
Educating Boys · Transforming Lives

St. Ignatius Loyola Academy









VISEDAL Partnership

Building for God Community Foundation in the News

2010

• *SmartCEO* magazine features a full-page ad promoting the Community Cup and will continue to do so through 2015.

2013

- WMAR News features a news story on the Community Cup.
- Community Cup Facebook page and Twitter accounts were created.

2014

• Several local online and print publications, such as 195Business Magazine, feature a story on the Champion in Life Grant Award Program.

2015

- WMAR News features public service announcements on the Foundation.
- The Foundation is featured on three Maryland Spotlight segments.
- A Building for God Community Foundation branded plaque is placed outside of a newly renovated Catholic Charities Head Start classroom.

2016

- WMAR News features a story on the Community Cup.
- Funds are raised to renovate a second Head Start classroom, dedicated to Rick Fritz.

2017

- Baltimore 10 Miler and WMAR sponsor Building for God Community Foundation.
 Mallory Sofastaii, a reporter with WMAR News, runs for the foundation in the Baltimore 10-Miler.
- WMAR News features a news story on the Foundation, taped at the Champion in Life Celebration.
- The Foundation joins Amazon Smile as a new way to raise funds and build awareness.
- Michael and Karen Brooks, Chairman and Co-Chairman respectively, are featured in a *Catholic Review* article about their work with the Foundation.

- A campaign match for a "Caddie Scholarship" up to \$5,000 is created with the First Tee of Baltimore.
- The Foundation's website adds a *Community Blog*, featuring happenings by past and present Champions.

For more information, please visit http://www.bfgcommunityfoundation.org/in-the-news/.

Foundation Events

Community Cup Golf Invitational

Held annually on Columbus Day, the Community Cup Golf Invitational is one of two fundraising events hosted by our Foundation. The money raised from the Cup is used to fund the Champion in Life Grant Award Program, which provides grant funds to deserving local nonprofit organizations. The day of the Cup includes team competitions, individual contests, Cup store apparel and memorabilia, and much more. For more information, please visit http://www.bfgcommunityfoundation.org/bfg-cup-golf-event/.

Champion in Life Celebration

Held annually in February, the Champion in Life Celebration is one of two fundraising events hosted by our Foundation. The Celebration honors and highlights the recipients of the Champion in Life Grant Award Program. The money raised from the Celebration is used to fund our Endowment. The Celebration features grant award presentations and speeches from our Champions, an auction, food, dancing, and much more. For more information about the Celebration, please visit http://www.bfgcommunityfoundation.org/gala/.

10-Year Vision Plan

"For where your treasure is, there your heart will also be." -Matthew 6:21

Launched in December 2017, this Vision Plan will be in effect from 2018-2028. The passion behind this Vision Plan intends to capture and inspire the hearts of others to a greater cause, and thus create a "collective heart" within our community and empower others to take ownership of the mission.

Our Vision Plan Purpose

The purpose of this 10-year vision planning document is to serve the enterprise by providing a path that charts our course, establishes focus, and drives intentional measured effective outcomes. We are a servant leadership enterprise, guided by the calling of our mission, and our hearts are aligned in unity to achieve our goals in God's blessings, which guides us on this journey. Our core elements of tactical focus are:

- Exploit our collective talent, passion, and works to achieve our important mission;
- To establish core tactical actions defining: why each is important? How each will be executed, measured, and defined? What the objective of the action is and when it will be achieved?

- To promote and drive financial understanding and awareness to remain always fiscally strong and prepared for called actions of our mission;
- To communicate, report and share in a transparent fashion the measured effectiveness of our collective efforts as measured to our planned goals.
- To utilize all wisdom and generate collective-inspired thinking, and thus the opportunities presented that support our mission and dream.

Our Strategic Initiatives

The following represent core strategic initiatives intended to expand the reach and impact of our foundational efforts, our called pursuit of our missioned purpose, and our dream for achieving a measured impact and change in the lives of those in need in our local community. This vision document sets strategic direction and focus for this pursuit and defines the broad tactical execution required of all stakeholders over the next 10 years to make the next phase of our dream pursuits a reality.

The core initiatives of leadership growth

- I. Formation of Chairperson and Committee Structure
 - Chairman of the Board of Governors
 - i. Primary Role to facilitate and oversee the Board of Governors Meetings and collectively drive action and reporting by all committee chairs along with the Executive Director
 - ii. The Board of Governors is currently comprised of 40 members. Our goal is to grow the Board of Governors to 50 seats and with open term.
 - 1. This open term breaks from traditional structure. The reason for this structure is to promote open choice for leaders to determine their own path and the depth by which they execute within the Foundation.
 - Chairpersons and Committees
 - Formation of the following committees each with their own chairperson, who will act as the leader of each committee and be responsible for the goals of the committee and the Vision Plan and reporting back to the Executive Director
 - 1. Community Cup Golf Invitational Committee
 - 2. Champion in Life Celebration Committee
 - 3. Champion in Life Selection & Partnership Program Committee
 - 4. Marketing and Public Relations Committee
 - 5. Corporate Donations/Sponsorship Development
 - 6. Finance Committee
 - 7. Servant Leadership Resource Committee
 - 8. Volunteer Exchange Committee
 - 9. Building for God Community Centers Committee

Through our research and direct investigations of targeted private non for-profit leaders, we have determined and defined four core areas of priority need: access to capital, access to leadership and access to professionals with core business skill sets, and access to affordable office, meeting, and activity space.

Our plan will address, and through engagement and finite focus, promote change to each of these areas during this 10-year period.

II. Corporate Sponsorships

• The Foundation will partner with corporate organizations within our community who are motivated to support us directly with a donation or via a fundraising event that they sponsor for which we are the benefactor.

III. Champion in Life Partnership Program

- As a new initiative of the Champion in Life Program, the Partnership Program offers awards to qualified and selected past Champions in Life in 3-, 5-, or 10-year term limit commitments.
- This is a matching funds program requires the CIL Partner to submit a strategic partnership plan with defined initiatives, goals and measured outcomes and will be capped at a maximum of \$20,000 per year in this 10-year Vision Plan period.
- Through this Program, both Partners raise broader awareness to our mutual and shared relationship and goals for the community.

IV. Facilities & Site Development Committee – "Building for God Community Centers"

• With directly developed real estate assets, partnerships with local commercial developers, or state and local government programs, the Foundation will create community centers, intended as "rent free space" for use by our Champion in Life Partners and their outreach programs

V. Servant Leadership Exchange

- There is a leadership access gap that exists within the local non-for-profit community due to the costs of professional services and skills, such as operational, marketing and communications, finance, and planning, which forces non-for-profits to rely on their own devices and/or volunteers; the outcomes are varied.
- This initiative will focus on closing this access to leadership gap by creating a standing group of professional skill-oriented leaders who are willing to engage with our Champions in Life in a defined and limited period focused upon a clear and specific need at a low- or no-cost for the local non-for-profit.