

# Waverley Blues Football Netball Club Sponsorship & Apparel Packages 2017



## Join us in 2017!

*"Corporate Sponsorship can have an immediate impact on your organisation's profitability, with studies showing that more than a third of consumers were influenced to buy a company's products or services in the last year because of its association with a charitable or community cause"* **Heart and Sold, Cavill and Co.**

*"For every \$1 spent on a community football club, there is at least \$4.40 return in social value"* **La Trobe Uni Study: Value of a Community Football Club 2015**

## Sponsorship Enquiry Contacts:

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**Waverley Blues Football Netball Club**  
**Mt Waverley Reserve, Fleet St**  
**Mt Waverley VIC 3149**

[www.wbfc.com.au](http://www.wbfc.com.au)



Waverley Blues



@Waverley\_Blues



@waverleybluesfc

# Waverley Blues Football Netball Club

## A snap shot of who we are!



### Players (2016):

90 X Senior Men  
275 X Junior Boys  
25 X Junior Girls  
20 X Senior Women (Netball)



**Eastern Football League & Netball EFL:** We participate in Australia's largest football league by participant numbers



Our **Facebook** page is one of the biggest in the league with over 1,350 likes and counting! We regularly reach over 15,000 people on a weekly basis

### Teams (2016):

3 X Senior Men  
10 X Junior Boys & GROWING!  
1 X Junior Girls & GROWING!  
3 X Netball & GROWING!



**City of Monash:** We are the biggest club in the City of Monash and proudly represent Mt Waverley



### We have an ever growing membership base!

- 1,100 + email subscribers to Blues News.
- Over 100 paid up members
- New website with online shop and event ticket sales

### Premierships

3 X Senior Men  
4 X Reserves Men  
10 X Junior boys  
1 X Netball



**AFL Victoria:** We are an affiliate with the largest State sporting organisation in Australia

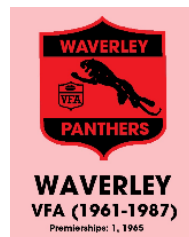


**AFL Drafted Players:** We have had over 2 players drafted to the AFL, including Alex Morgan to Essendon in 2015.

**A NOT-FOR-PROFIT  
VOLUNTEER RUN  
CLUB**



The Waverley Blues were established in 1999, forming from the merger of the Mt Waverley Football Club and Waverley Football Clubs. In 2015 we celebrated at the Club the 50 year anniversary of the 1965 VFA Premiership by Waverley. The Club also has affiliations with local Auskick Centres in Pinewood, Tally Ho and Mt Waverley, where we also play our games on Saturday and Sundays, and the Mt Waverley Cricket Club. This allows for a streamlined pathway of opportunities for players, parents, officials and supporters of all ages and all year round. For a detailed history of our Club visit our website.



# Waverley Blues Football Netball Club

## Welcome!



It is with great pleasure that we invite you to consider sponsoring the Waverley Blues Football Netball Club in Season 2017 which promises to be another exciting year of growth and opportunity.

Our Netball team will be playing for back to back premierships, after a fantastic first up season, whilst our successful U17's team graduates to the U19 and Senior teams after winning the premiership in 2016. We look to field more teams again in the juniors, both boys and girls, more netball teams and hopefully our first ever senior Women's football team. Our Junior Football Academy program will continue again in 2017, which fast tracks the development of our Junior players, and will be vital for the future success of our Senior team.

2016 also saw the completion of our brand new electronic video scoreboard which has proved very popular with our players, supporters and sponsors.

The club has approx. 90 senior registered players and over 300 junior players - ranging in age from 7 through to mid 30's. Occupations range from students to teachers, corporate professionals, health workers, doctors, nurses, fire fighters, lawyers, tradesmen and business owners.

Our club goal is to provide a safe, fun, friendly environment for all of the community to enjoy, both on and off the field. We promote skill development, fair play, sportsmanship and respect for people of all ages and abilities.

We are well known in the Eastern Football League & local community as a respected family club. We now receive excellent exposure via Social Media, local newspapers, (The Leader & Herald Sun), club and league websites (including filmed games), radio stations (1116 SEN & Eastern FM) and TV shows (EFL Channel).

We encourage you to consider supporting our Club. Within this sponsorship proposal document we have a range of sponsorship packages available, all of which are fully flexible to suit your needs. We would be happy to hear from you to discuss a package that suits you.



**STEPHEN PEWTRESS – PRESIDENT**

[www.wbfc.com.au](http://www.wbfc.com.au)



Waverley Blues



@Waverley\_Blues



@waverleybluesfc

# Waverley Blues Football Netball Club Sponsorship & Apparel Packages 2017



## From top left:

1. All front of jumper sponsorships are available for season 2017.
2. Our premiership winning women's netball team need netball skirts after using singlets in their first year.
3. Our new electronic video scoreboard and ground signage options.
4. Players sponsorships – from \$250
5. EFL Football Record Advertising.

# Waverley Blues Football Netball Club Apparel Packages 2017



PROPERTY	SPONSOR
Back of Jumper – Home Games	Piccolino's Resturant
Back of Jumper – Away Games	Bendigo Bank Pinewood
Front of Jumper – Home Games	AVAILABLE
Front of Jumper – Away Games	AVAILABLE
Shorts	D-Tech
Polo Shirt	Mortgage Choice Mt Waverley
Hats	Ross Group Accountants
Soft Shell Jackets	AVAILABLE
Netball Skirts	AVAILABLE
Training Singlets	AVAILABLE
Training/Summer Shorts	Café 57
Hoodies	AVAILABLE
Training/Warm Up Tops	AVAILABLE
Tracksuit Pants	AVAILABLE
Stubby Holders	Notting Hill Hotel



All apparel sponsorship packages start from \$500 per season, or can be combined with any Bronze, Silver, Gold or Major Sponsorship.

**Note: All junior teams have jumper sponsorships available for each individual team**

# Waverley Blues Football Netball Club

## Sponsor Packages 2017



Package Features	Community \$500	Bronze \$1,500	Silver \$3,000	Gold \$5,000
Fence signage on playing field		Yes	Yes- Large	Yes X 2 Large
Social room signage	Yes	Yes	Yes	Yes
Company logo, description and links on <a href="http://www.wbfc.com.au">www.wbfc.com.au</a>	Yes	Yes	Yes	Yes & Facebook cover pic
Regular Social Media adverts & promotion	Yes X 2	Yes X 4	Yes X 6	Yes X 8
Company logo on each Blues News newsletter with one feature article per year	Yes	Yes	Yes	Yes & cover pic
Framed Certificate of Appreciation	Yes	Yes	Yes	Yes & playing jumper
Tickets to Sponsors Day – Home Match Event inc meal and drinks	Yes	Yes	Yes	Yes
2 X Memberships	Yes - Social	Yes - Social	Yes – 200 Club	Yes – Blue Crew
Club Apparel			Polos	Jackets
Electronic Video Scoreboard Promotion, including videos				Yes
EFL Football Record – Sponsor Logo each week				Yes
Match Day and Function Activations & Promotions eg. Presidents Lunch, Golf Day				Yes

# Waverley Blues Football Netball Club

## Sponsor Packages - MAJOR



### Major Sponsor: \$15,000 + (Full Naming Rights)

- 'YOUR BUSINESS NAME Waverley Blues' in all communication
- Naming rights for all of club: juniors, seniors, netball, football, boys/girls teams, men/women teams
- Front of jumper sponsorship (obtains the greatest exposure)
- Soft Shell Jacket & Hoodie Sponsorship (most popular winter apparel)
- Naming rights for Mt Waverley Reserve Eg. 'YOUR BUSINESS NAME' Arena
- Logo present on all communications
- Luncheon/Function Naming rights with various sponsorship activations available throughout the year
- + all other options from Gold, Silver, Bronze Packages

All sponsorship packages are negotiable to suit your needs!



# Thankyou to our 2016 Sponsors!



Ray White.

ROSS group  
CHARITABLE ACCOUNTANTS  
www.therossgroup.com.au



MOOKS CLOTHING CO.

ANNA BURKE MP  
Federal Member For Chisholm  
9022 8900 www.annaburke.org



## Sponsorship Enquiry Contacts:

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Dwayne Wathen (Player & Treasurer)

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Is Don. Is Good.

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SPORTSSUPPORT



Waverley Blues Football

Netball Club

Mt Waverley Reserve,

Fleet St

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