

katie
ragan

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EDUCATION

Susquehanna University, Selinsgrove, PA

Bachelor of Arts in Graphic Design, Minor in Advertising
May 2014 Graduate

EMPLOYMENT

The Knot, XO Group, Inc.

Designer, December 2015-Present
Design layouts for the national and regional issues of the magazine
Conceptualize and design content for the website and social media platforms
Collaborate with editors and photo team on inspiration for stories
Manage a summer design intern

Time For Kids, TIME Inc.

Designer, August 2014-December 2015
Designed layouts for the weekly print and digital issues
Collaborated with senior editors, creative and art directors on various layouts

The Knot, XO Group, Inc.

Art/Design Intern-Summer 2013 and Winter 2013/2014
Assisted a creative and effective design team
Created and assisted on many layouts in the national and regional issues
Updated and managed both national and regional mini-walls and binders

SKILLS & CAPABILITIES

Software

Adobe InDesign, Illustrator, Photoshop, Acrobat, and Microsoft Office
Digital Publishing Suite, K4, WoodWing, Content Management System
Basic HTML and CSS

Design

Conceptual design with craft and speed
Creative experience in many forms of design including: layout,
package, identity and other media

HONORS & AWARDS

Society Of Publication Designers SPD-U National Student Spotlight

Silver Medal-5 Fashion Collaborations We're Excited About For Fall Spread

2014 American Graphic Design and Advertising Awards

Finalist-The Big Combo Film Noir Booklet
Merit-The Ocean Conservancy Annual Report
Merit-Full Bore Surf Shop Logo, Website and Snowboard Design

Creative Quarterly 36

Runner Up-Full Bore Surf Shop Logo, Website and Snowboard Design

2014 Susquehanna University Student Art Show

Merit-GYPSY Magazine

2014 AAF District Two Student Addy Awards

Silver-GYPSY Magazine

2014 AAF-GF Student Addy Awards

Silver-GYPSY Magazine

2013 AAF-GF Student Addy Awards

Gold-Crucible Theatre Poster
Silver-Perk! Café and Deli Package

Susquehanna University Dean's List

2010-2014

ORGANIZATIONS

American Institute of Graphic Artists

Member since 2012

Society of Publication Designers

Member since 2013

PORTFOLIO & REFERENCES
AVAILABLE UPON REQUEST