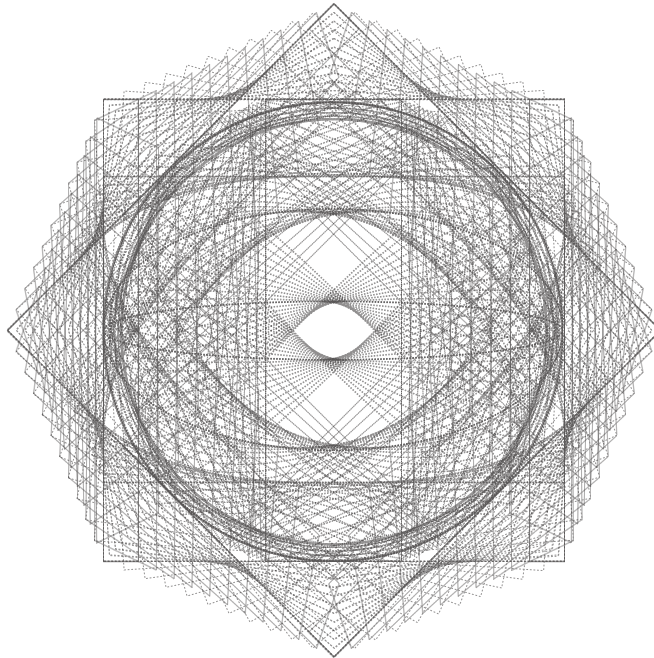


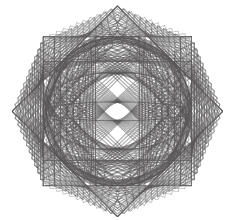
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**“I am going to make everything around me beautiful - that will be my life.”**

**- Elsie De Wolfe**

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## EDUCATION

BA of the Arts from Flagler College, St. Augustine, FL  
Graduated: December 2012

## PROFESSIONAL EXPERIENCE

### **SATURDAYS SURF NYC - Barista - New York, NY (July 2014 - Present)**

Operate & manage daily operations of the coffee bar for a boutique surf shop in Soho. Responsibilities include: stocking & merchandising, intimate customer service relations in a small fast-paced work atmosphere, comprehensive knowledge of Revel POS system, making hand crafted goodness with special attention to latte art.

### **FIND YOUR CALIFORNIA - Freelance Design & Cinematography - New York, NY ( January 2015 - Present)**

Designed all web related content for Nico Guilis, owner of FIND YOUR CALIFORNIA.

Create cinema content for short films/spotlights.

Clients include: Estee Lauder, Brixton, Roxy, Billabong, Harpers Bazaar, and more.

FINDYOURCALIFORNIA.COM

### **LUXYOGA - Freelance Design & Photography - New York, NY ( January 2014 - Present)**

Manage & maintain both Benjamin Sears business & personal websites, creating web content through Graphic Design, Photography, & Videography.

Responsibilities include: Ecommerce Management, Google Adwords, Content Building & Curation.

### **DELL COMPUTERS by FABRIQUE LTD - Freelance Photography - New York, NY ( January 2014 - Present)**

Photographed Dell's first lifestyle campaign for WIB (Women In Business) featuring the Dell Tote.

Lifestyle, Studio, & Product Photography.

### **SATURDAYS SURF NYC - Surf Buyer - New York, NY (September 2013 - September 2015)**

Researched current and future industry trends/innovations regarding boards, materials, & merchandise.

Responsibilities include: Receiving of products, inventory management, merchandising of stores,

& managing/maintaining relationships with wholesalers, distributors, & logistics coordinators.

### **THE WILD MAGAZINE - Freelance Design - Greenpoint, NY (November 2013 - December 2014)**

Assisted the Art Director with Graphic Design, Photography, & Web Work (Basic HTML & CSS).

### **BRADLEYS STEAKS & HOAGIES - Restaurant Redesign - Stone Harbor, NJ (April 2013 -September 2013)**

Redesigned and built the new location of a local cheesesteak & hoagie place.

Web / Print / Interior Design & Carpentry, while still maintaining its' 26 year old brand identity.

bradleyssteaks.com

### **ZERO FREE RIDES CAMPAIGN - Cofounder/Designer - Nationwide (December 2012 - April 2013)**

Converted a 1998 Genesis Transam International (flat faced mountain school bus) into

a mobile graphic design home & office. Traveled the country with 4 other designers freelancing,

& enjoying our great nations waves, mountains, parks, etc.

zerofreerides.com

### **ST. AUGUSTINE HISTORICAL SOCIETY - Freelance Graphic Designer - St. Augustine, FL (January 2011 - October 2013)**

Designed restaurant signage, information placards, posters, and wayfinding for the city.

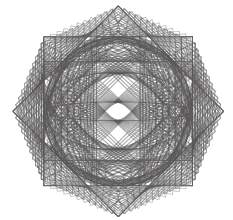
### **RED MET YELLOW CREATIVE - Design Intern - St. Augustine, FL (February 2011 - May 2011)**

Shot Photography / Cinematography for both in-house work and weddings / events.

### **BRADLEYS STEAKS & HOAGIES - Partner/ Manager/ Head Cook - Stone Harbor, NJ (May 2010 - September 2013)**

Owned & Managed a seasonal restaurant in Stone Harbor NJ in the summertimes.

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## SKILLS

Highly Proficient in:  
Adobe Illustrator  
Photoshop  
Indesign

Proficient in:  
Adobe Dreamweaver  
Flash  
Flash Catalyst  
Premiere  
After Effects  
Google Adwords  
Squarespace 7  
Apple Final Cut Pro 7  
Microsoft Offices

## OTHER SKILLS

Professional Photographer/ Cinematographer, Drone Pilot,  
Copywriting, Carpentry, Cooking

## PROFESSIONAL MEMBERSHIP

AIGA Flagler College Chapter, Secretary (2011-2012)  
AIGA Member: 2011-2012

## VOLUNTEER WORK

St. Augustine Historic Society of Preservation  
Taberna Del Gallo

## AWARDS & HONORS

Department Scholar of the Year, Flagler College Art Department 2012

## PUBLISHED

ZEROFREERIDES CAMPAIGN - Intern Magazine, Issue Two, Summer 2014  
HOLY WATER HOLE "FEATURE" - The Wild Magazine, WTF ISSUE No. 9, 2014  
ZEROFREERIDES CAMPAIGN - Notsofast.tv, March 2013  
ZEROFREERIDES CAMPAIGN - #1 Staff Pick by TUMBLR STAFF, March 2013  
ZEROFREERIDES CAMPAIGN - Empire Ave, March 2013  
ZEROFREERIDES CAMPAIGN - The Ground Social NYC, March 2013  
ZEROFREERIDES CAMPAIGN - Runamukvisuals, February 2013  
ZEROFREERIDES CAMPAIGN - Quipsologies, February 2013  
FASHION PHOTOGRAPHY - Certa Fashion Magazine December 2012 Issue

## REFERENCES

Derek Loomis, Spongecell Interactive NYC, (609)420-3524  
Alexandra Maisch, Alice & Olivia NYC, (904)233-4575  
Paul O'Dea, Maxim Magazine, (843)997-3990  
Tracy Upchurch, Professor / Mayor, (904)669-3796