

ANDREAMENCHERO

CONTACT

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EDUCATION

UNIVERSITY OF CONNECTICUT, STORRS
Bachelor of Fine Arts, Communication Design, 2014

**UNIVERSITY OF CENTRAL SAINT MARTINS,
LONDON, ENGLAND**
Studied abroad, Spring 2014

SKILLS

ADOBE SUITE

Photoshop
Dreamweaver
Illustrator
InDesign
After Effects
Familiar with HTML and CSS

LANGUAGES

Native French speaker; lived in France until
the age of 16

EXPERIENCE

JUNIOR DESIGNER INTERN
JONES KNOWLES RITCHIE
JUNE 2014 - AUGUST 2014

Conceptualized and redesigned branding and packaging of various visual identities. As part of the design team, participated in meetings and critiques. Proposed several ideas for various advertising campaigns. Reworked deliverables following client's comments. Researched brands to better understand their personalities and how they may evolve.

DESIGN INTERN
MICHAEL KORS
JUNE 2013 - AUGUST 2013

Worked on creative briefs such as email blasts, web banners, ipad compositions, employee guides and model cards. Collected images for inspiration and researched competitor's brands. Created buttons for the internet and was involved with social media projects including instagram and www.destinationkors.com

GRAPHIC DESIGNER
DESIGN CENTER UCONN
SEPTEMBER 2013 - DECEMBER 2013

Worked in collaboration with a team of designers to create print, web, and identity designs for various clients.

DESIGNER/ WEB DESIGNER
HUMAN RESOURCES DEPARTMENT UCONN
SEPTEMBER 2012 - MAY 2013

Conceptualized and designed brochures, newsletters, logos, and other print advertisements for events. Contributed graphics and used HTML coding to update and modernize the Human Resources Website.