



# KRISTI BOZEMAN

📍 Multimedia Designer  
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## EXPERIENCE

Nov. 2012 – Present

### The Nucleus Group Multimedia Designer

Integrated multiple forms of media and designed UX/UI centered design methods for interactive applications

- Data by Dose
- Trivial Pursuit
- Insulin Jeopardy
- 2015 Year in Review for Celgene - *EBook/Interactive PDF*

33 successful pharmaceutical advertising campaigns from concept through production and delivery within budget to over 400 doctors/physicians through media channels

- invite design, print ads, webcast, email blasts, landing pages, registration websites, presentation(PPTs), and book design
- educated 13,000 doctors

May 2012 – Nov. 2012

### PRM Consulting Associate Designer

Print collateral, brochures, mobile applications, email announcements, website banners and buttons, and brand development for internal Delta communications

- Delta Airlines Succession Job Planning application redesign
- “IGNITE” mobile application design for recruiting engineers at Delta Airlines

Nov. 2011 – May 2012

### Plexus Web Creations Web Design Intern

Created professional web page designs from concept to completion using Adobe Photoshop

May 2011 – Aug. 2011

### Plexus Web Creations T-Shirt Design Intern

Extensive use of Adobe Photoshop to prepare design files for screen print and digital print on apparel

April 2008 – Aug. 2008

### BBDO Creative Department Intern

## EDUCATION

May 2012

### The University of Georgia

B.F.A. Graphic Design  
Lamar Dodd School of Art

## PROFICIENCIES

- Illustration, Logo Design, Data Visualization, Icon making, Exhibit Design, Prototyping, Typography, Layout, UX/UI Design, Light HTML + CSS, Wireframing, Digital Photography, Digital and Mobile Marketing

- Adobe Indesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Sketch

## INTERESTS

- Volunteering
- Animals
- Music
- Photography
- Exploring and Traveling
- Creating