



KRISTI BOZEMAN

📍 Art Director
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EXPERIENCE

April 2017 – Present

Mastermind Involvement Marketing

Art Director

Provides direction on how concepts will be delivered, attend pre-production meets with developers, photographers, illustrators, etc. to ensure the final creative product meets the client's brief/expectations.

Nov. 2012 – April 2017

The Nucleus Group

Multimedia Designer

33 successful pharmaceutical advertising campaigns from concept through design, production, and delivery within budget to educate over 13,000 doctors/physicians through various media channels

- invitations, newspaper ads, webcast, email blasts, landing pages, registration websites, presentation(PPTs), 100 page books(spiral bound, perfectbind, and stapled), Stage dressing(banners, foam core signage, extra set design)

Integrated multiple forms of media and designed wireframes then UX/UI for interactive applications

- Data by Dose
- Trivial Pursuit
- Insulin Jeopardy
- 2015 Year in Review for Celgene - *EBook/Interactive PDF*

May 2012 – Nov. 2012

PRM Consulting

Associate Designer

Print collateral, brochures, mobile applications, email announcements, website banners and buttons, and brand development for internal Delta communications

- Delta Airlines Succession Job Planning application redesign
- "IGNITE" mobile application design for recruiting engineers at Delta Airlines

Nov. 2011 – May 2012

Plexus Web Creations

Web Design Intern

Created professional web page designs from concept to completion using Adobe Photoshop

May 2011 – Aug. 2011

Plexus Web Creations

T-Shirt Design Intern

Extensive use of Adobe Photoshop to prepare design files for screen print and digital print on apparel

April 2008 – Aug. 2008

BBDO

Creative Department Intern

EDUCATION

May 2012

The University of Georgia

B.F.A. Graphic Design
Lamar Dodd School of Art

PROFICIENCIES

- Illustration, Logo Design, Data Visualization, Icon making, Exhibit Design, Prototyping, Typography, Layout, UX/UI Design, Light HTML + CSS, Wireframing, Digital Photography, Digital and Mobile Marketing
- Adobe Indesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Sketch

INTERESTS

Volunteering
Animals
Music
Photography
Exploring and Traveling
Creating