Entertainment
Law & Order

Netflix, Amazon, Hulu, and the Library Environment

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Licensing . . . Not So Much
A license is a contract, and agreement between two parties to specific terms. They can modify, change, or alter rights. Presently: the licensing of digital content exists in a legal realm that is separate from copyright law.
But We’re Making the Best of It
Problems Remain: Access

Figure 1. Unequal contribution and participation in science. from Leslie Chan, Barbara Kirsep, and Subbiah Arunachalam, Towards Open and Equitable Access to Research and Knowledge for Development. Licensed CC BY
Consumer-Licensed Materials Make Even That World Impossible
4.2. The Netflix service and any content viewed through our service are for your personal and non-commercial use only and may not be shared with individuals beyond your household. During your Netflix membership, we grant you a limited, non-exclusive, non-transferable right to access the Netflix service and view Netflix content through the service. Except for the foregoing, no right, title or interest shall be transferred to you. You agree not to use the service for public performances.

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Consumer-Licensed World: Public Mission

The Verge

YouTube says it has ‘no obligation’ to host anyone’s video theverge.com/2019/11/11/209...

Tristan Cooper

All the classic Simpsons episodes on Disney+ are in cropped widescreen format -- this means you miss out on tons of great visual jokes, like how Duff, Duff Lite and Duff Dry all come from the same tube.
Consumer-Licensed World: Democracy

Katy Ryan from the Appalachian Book Project explaining the trend toward charging people in prison by the minute to read books on “free” tablets that are increasingly replacing access to books. “Can you imagine reading Don Quixote at 3-5 cents per minute?”

@amandaklonsky1

Sarah McLaughlin (@sarahemclaugh)

“Netflix has made it abundantly clear that it will not support disruptive art in the face of authoritarian criticism . . . Do artists really want to utilize such a platform for expression?”

Netflix: We’re Not In The Truth To Power Business, We’re In That Business

You may recall that back in January Netflix took something of a public pounding for pulling an episode of Hasan Minhaj’s... techdirt.com

3:47 PM · Nov 8, 2019 · TweetDeck

Sarah Wiipperman (@swipp_n)

1. UGH
2. It’s terrifying that some sites don’t even know their ad partners are doing this
3. Librarians take note that Cengage is on the limited list provided, and they won’t stop fingerprinting because it is “stopping piracy and tailoring content” 😞

Perspective: Think you’re anonymous online? A third of popular websites are ‘finishing our latest privacy experiment tested sites for an invisible form of online tracking that you can’t easily avoid.

washingtonpost.com
Consumer-Licensed World: This is *not* sustainable

Jennifer Anne just wants a Gingerbread Latte
@kidssilkhaze

Just a reminder that Macmillan’s new terrible ebook terms for libraries are now in effect. Libraries (including systems and consortia) are limited to 1 (!) copy for 8 weeks.

1:19 PM · Nov 4, 2019 · Twitter Web App

505 Retweets 565 Likes

Jennifer Anne just wants a Gingerbread Latte
@kidssilkhaze

Macmillan's CEO says they're doing this because libraries are cannibalizing sales. *cannibalizing*

He says they want people to frustrated by long lines and buy the book instead.

Macmillan wants you to stop using the library.

1:20 PM · Nov 4, 2019 · Twitter Web App

246 Retweets 396 Likes
Help Us Carrie Russell, You’re Our Only Hope!
WHAT SHOULD WE DO?
Is it possible to make a policy change? (Maybe)

After several years, we have evidence of harm
We’ve tried all options
State strategy?
Federal strategy?
Short and sweet amendment to copyright law?
Challenges and unintended effects
Certainly a long battle
What do we need to be successful?

Data collection and evidence of harm (real stories)
Why is this important? statements/the elevator speech
Massive participation from librarians (and educators)
Letter writing, in-person district visits, call your Representative or Senator (aka advocacy)
Talk to anyone who has power to change policy
A meeting with the CEO?
Willingness to persevere
But not an orchestrated campaign….yet
It’s time for librarians to kick some ass!