



## Smart Thinking CHECKLIST

| Process   | Yes / No |
|---|----------|
| Do you 'hypothesise' and make assumptions instead of doing quality thinking?  |          |
| Do you 'catastrophise' instead of mapping out scenarios?  |          |
| Do you bury your head in the sand because it's overwhelming?  |          |
| Are you afraid you don't know what the hell is really going on and that you might end up as a sad disruption story?   |          |
| Do you have a linear approach to problem solving instead of complex systems analysis?   |          |
| Do you tend to worry about your own sphere of concern instead of thinking more broadly about your service and impact?   |          |
| Are you mostly focused on the day to day survival of your own business instead of the transformation your business is a catalyst for?   |          |
| Do you want to complete an extensive analysis with STEEPO (Social Technological Environmental Economic Political Organisational trends) but don't have the time and resources to do it? |          |
| Do you want to develop a plan to leverage and respond to the SOCIAL trends of Learning, Meaning, and Belonging but are struggling where to start?                                       |          |
| Would you like to craft a strategy to build your networks beyond your immediate industry?   |          |
| Would you like to hone meaningful social agenda the drives your business edge?  |          |

If you answered 'YES' to one or more to the above statements then it's time to take action NOW:

Don't do it alone - leadership is not a solo activity.

1. **Join us at the Edge of Leadership UnConference March 28th, 2017** in Canberra. Early bird tickets are on sale until March 6th at half price:

[www.edgeofleadership.com.au](http://www.edgeofleadership.com.au)

2. **Step it up and join the Leader's Edge Mastermind.** It's a year long leadership development program for industry leaders. You'll develop conviction in your leadership, clarity in your direction, and connection so your message lands and leads.

[www.zoerouth.com/the-leaders-edge-mastermind-program/](http://www.zoerouth.com/the-leaders-edge-mastermind-program/)