



October 12<sup>th</sup>, 2016

**TO: GRADE K TO 9 TEACHERS  
ART TEACHER**

**RE: 2016 Manitoba Youth Angling Artwork Competition**

Please encourage all students to submit their artwork. This year's competition offers both early years and middle years divisions, and we have translated all materials into French. Our goal is to showcase young Manitoba artists and promote recreational angling for youth.

This year's fish species is the **freshwater drum**. The artwork should be in colour and show a freshwater drum in its natural habitat. Please find attached the contest rules and entry form that are also available at [youthanglingcard.ca](http://youthanglingcard.ca). The deadline for entries is **December 31<sup>st</sup>, 2016**.

This is the ninth year of this contest under the leadership of Fish Futures, in partnership with Manitoba Sustainable Development and with the support of the Fisheries Enhancement Fund. The winning artwork will be used on the front of the 2017 Youth Angling Card. The card is distributed for free to thousands of young anglers across the Province. Please visit [fishfutures.net](http://fishfutures.net) for more information about our youth angling programs.

Thank you for considering this request and we hope to see many entries from your school.

Sincerely,

John Toone  
Volunteer – Fish Futures Inc.

[john@johntoone.ca](mailto:john@johntoone.ca)

Encl.  
/jbt

**FISH FUTURES INC.**  
**2017 MANITOBA YOUTH ANGLING CARD**  
**ARTWORK CONTEST RULES**

1) **Eligibility** - open to all Manitobans between 5 and 15 years of age as of December 31<sup>st</sup>, 2016 (excludes family members of the contest judges). The Early Years Division is for children between 5 and 10 years of age as of December 31<sup>st</sup>, 2016. The Middle Years Division is for children between 11 and 15 years of age as of December 31<sup>st</sup>, 2016.

2) **Deadline** – entries must be postmarked on or before **December 31st, 2016**.

3) **Early Years Division – 1<sup>st</sup> Place - \$300, 2<sup>nd</sup> Place - \$200, 3<sup>rd</sup> Place - \$100, Lucky Draw - \$100**, plus a framed print, rods and reels, fishing tackle, outdoor gear, and more.

**Middle Years Division – 1<sup>st</sup> Place - \$300, 2<sup>nd</sup> Place - \$200, 3<sup>rd</sup> Place - \$100, Lucky Draw - \$100**, plus your artwork on the cover of the 2016 Youth Angling Card, a framed print, rods and reels, fishing tackle, outdoor gear, and more.

4) **2017 Contest Announcement** - the winners of the contest will be announced on or before January 31<sup>st</sup>, 2017 and will be featured on [www.youthanglingcard.ca](http://www.youthanglingcard.ca).

5) **Contest Judging** – the artwork is assessed by a panel of three to five judges who score based on the following criteria: 1) Multi-colour/Eye catching, 2) Reproduction Quality, 3) Accuracy of Fish Depiction, and 4) Originality. Participants are also encouraged to incorporate aspects of fishing into their artwork.

6) **Subject Matter & Design**

- a. The artwork should be of a **freshwater drum** in its natural habitat. Entries must be multi-coloured and may be designed in the artist's choice of medium. Please consider leaving "open" space in your artwork because the winning entry will have text added to create the Youth Angling Card.
- b. The artwork must be orientated in a horizontal or landscape fashion, without a border or frame. It is recommended that entries be 8.5" high by 11" wide. Please note that the artwork will be reduced to a credit card-size of about 2" high by 3.25" wide.
- c. The artwork (both subject and background) must be an original composition of the artist's own creation and not copied in whole or part from any published works of art or other proprietary materials.
- d. The artwork cannot be signed, initialed, dated, or have any lettering on the front. The winning artist's name will appear on the back of the 2017 Youth Angling Card.
- e. The artwork should be given a title by the artist.

7) **Entry Guidelines**

- a. Entries must be accompanied with a contest entry form that is complete and signed by a parent or guardian. Entries must include a short paragraph about the freshwater drum, its habitat and behaviours, and ways to protect the fish and conserve our waterways.
- b. Artwork should be packaged with care for mail or delivery. Artists are responsible for any insurance coverage for their artwork.
- c. In February 2017, artists are welcome to pick up their artwork at Manitoba Sustainable Development, Fisheries Branch at 200 Saulteaux Crescent between 8:30 am and 4:30 pm. If you live out of town, please make arrangements to have your artwork returned to you. All entries not picked up by March 1<sup>st</sup>, 2017 will be recycled.
- d. Fish Futures Inc. and Manitoba Sustainable Development have exclusive right, title and interest in the original artwork for use in Canada, the United States, and all other countries in the world. The parent or guardian of the winning artist must agree in writing that the artwork can be used in the 2017 Manitoba Youth Angling Card, for reproductions, and for marketing and promotional purposes by Fish Futures Inc. and Manitoba Sustainable Development.

**FISH FUTURES INC.  
2017 MANITOBA YOUTH ANGLING CARD  
ENTRY FORM**

**Contest Deadline – December 31<sup>st</sup>, 2016**

Artist's Name: \_\_\_\_\_ Age: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_ Title of Artwork: \_\_\_\_\_

I hereby certify that this is my original artwork and that it is not a copy of published photographs, artwork, magazines, book illustrations, or other materials protected by copyright laws. I understand that Fish Futures Inc., Manitoba Sustainable Development, and other sponsors are not responsible for loss or damage to my artwork and/or composition. I grant exclusive rights to Fish Futures Inc. and Manitoba Sustainable Development, and its designees to utilize my artwork for reproduction and promotional purposes and to display my art. I agree that my artwork may be used, altered, or published as they see fit without compensation to me. I also grant Fish Futures Inc. and Manitoba Sustainable Development, the right to release my name and hometown in promoting the winners of this contest.

I have read and understood the above and agree to comply with the Rules of the Contest as contained therein. I hereby represent that I am the parent or guardian of the above-named minor and I hereby consent to the foregoing on his/her behalf

\_\_\_\_\_  
Signature of Artist/Student \_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Parent or Guardian \_\_\_\_\_  
Date

**IMPORTANT:**

**Please attach to each entry a short paragraph about the freshwater drum.**  
Write about habitat and behavior and list ways to protect fish and conserve our waterways.

**MAIL YOUR ENTRIES TO:**  
Manitoba Sustainable Development  
Fisheries Branch  
2017 Youth Angling Card Artwork Contest  
Box 20, 200 Saulteaux Crescent  
Winnipeg, MB  
R3J 3W3

Any questions or comments please e-mail [john@johntoone.ca](mailto:john@johntoone.ca)